Audi
Vorsprung durch Technik

The Audi A8 and S8

Pricing and Specification Guide

Valid from April 2015

Personalising your Audi A8

This guide has been designed to help you tailor and price your Audi A8 quickly and logically. At the back, you will find information on CO_2 emissions-based taxation and the other services offered by Audi, including Finance and Insurance. You can also configure your Audi A8 online at audi.co.uk

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IN A 8008

Vorsprung durch Technik

Three words that express the very essence of Audi. Vorsprung durch Technik isn't a slogan. It's our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of the motorcar.

From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.

The Audi A8 – state-of-the-art luxury

As you might expect at the top of the range, the Audi A8 combines timeless elegance with the latest Audi innovations. It has a high level of luxury, thanks to exquisite attention to detail and extensive specifications as standard – adaptive air suspension, luxurious seats upholstered in Valcona leather, Audi Music Interface and HDD-based navigation including MMI Touch®.

There's also pre-sense basic, which provides you with comprehensive preventive protection. This advanced safety system can detect an imminent collision and tighten the seat belts, close the sunroof and windows, and activate the hazard warning lights to alert other drivers.

You'll also be able to take advantage of predictive route data as standard, which links to our HDD Satellite Navigation system to identify bends, junctions and motorway stretches. The system then adjusts the transmission, lights and even the adaptive cruise control (if fitted) to provide optimum safety and comfort.

The Audi A8 is built on the aluminium Audi Space Frame®. Along with high-performance engines such as the 3.0 TDI® and 4.2 TDI®, it's helped to reduce CO_2 emissions by approximately 20% across the Audi A8 range. And, of course, you'll benefit from even more miles per gallon. With its refined comfort and sophisticated technologies like optional night vision, the Audi A8 is how Audi sees twenty-first century luxury car travel.

A8 interior story

We've introduced a number of finishing touches to the Audi A8 interior to make your driving experience both comfortable and unique. You'll find an impressive attention to detail in everything from the luxurious leather seating to our optional customised stitching, which means that every journey you make will be a personal one.

Engines

Petrol

FSI® direct-injection technology is a unique Audi innovation that was originally developed for the Le Mans 24-hour endurance race to deliver more power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are injected into the combustion chambers, enabling the engine to ‘breathe’ more easily. It results in reduced heat loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. TFSI®, which combines supercharging with FSI® technology, gives cars an extra injection of power. The latest addition to the range is a TFSI® full-hybrid which combines the award-winning 2.0 TFSI® engine with a 40 kW electric motor and lithium-ion battery, allowing all-electric driving over short distances for the first time in the A8. Please see pages 16 and 30 for more information on hybrid driving.

Diesel

We introduced TDI® to the roads in 1989, and since then, we’ve continuously refined it, including developing common-rail technology. Under this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this allows combustion to happen at a lower temperature, with less oxygen, which cuts down emissions. All A8 diesel engines are now fitted with AdBlue technology which ensures compliance with EU6 emission standards.

Images are for illustrative purposes only.

Transmission

8-speed tiptronic®

The Audi A8 comes with an advanced 8-speed tiptronic® transmission system which reduces both fuel consumption and CO_2 emissions. It converts high-torque engine power into both sporty performance and operating convenience, with crisp, fast gear changes, reduced weight and an optimised gearshift strategy. More spontaneous gear changes are a particular benefit, especially when downshifting. Both in the ‘D’ (Drive) and ‘S’ (Sport) programme, the advanced electronics used in tiptronic® respond efficiently to every driver input, helping to prevent unwanted upshifts when cornering. This advanced gearbox can also be operated entirely in manual mode, enabling the driver to change gear using the paddles, located on the steering wheel.

Efficiency

At Audi, doing less is something we're trying to do more of. We're working to use less fuel, release less CO_2 and waste less energy. It's why we've incorporated a number of more efficient technologies into the Audi A8.

Aerodynamics

A car's shape can have a big impact on its efficiency. So we've worked to make the A8 as aerodynamic as possible. By including technology such as adaptive air suspension that responds to changes in speed, we've ensured it has the lowest drag coefficient in its class. It means that the A8 becomes more aerodynamic at high speeds, while still offering an exceptional ride quality.

TDI® and FSI®

Inside the engine of the Audi A8 you'll find the same advanced fuel-injection technology that's driven us to win after win at Le Mans. With TDI® and FSI®, fuel is injected directly into the engine's chambers so that combustion is timed right down to the millisecond. As a result, waste is minimised and you get the most from every last drop of fuel.

Images are for illustrative purposes only.

Audi Space Frame®

The Audi Space Frame® gives the Audi A8 perfect balance on the road. As well as providing protection, its lightweight construction also allows the A8 to accelerate faster and release fewer CO_2 emissions.

Automatic Start-Stop function

In heavy traffic, your car still uses fuel and releases CO_2, even when it's stationary. The automatic Start-Stop function counteracts this problem by switching off the engine when your car comes to a standstill. As soon as you release the brake pedal, the car restarts. On the 3.0 TDI®, for example, this could save up to 0.4 litres of fuel every 100km.

Recuperation

With a recuperation system like the one in the Audi A8, the kinetic energy used in braking is converted into useful electrical energy. This results in a fuel saving of up to 3%.

Audi cylinder-on-demand

High performance does not necessarily equate to higher consumption – as the engine of the new S8 proves. Using advanced cylinder-on-demand technology to automatically shut down four of the eight cylinders when the engine is operating at lower loads, particularly when cruising on the motorway or in city traffic, you benefit from the efficiency and low emissions of a car with a much smaller engine. Out on the open road meanwhile, the unbridled and instantaneous power of the turbocharged V8 is ready and waiting.

Hybrid

The Audi A8 hybrid brings all the comfort, luxury and quality of the Audi A8, combined with the benefits of a full hybrid vehicle. Audi hybrid models offer two things at once – impressive performance and low emissions. You can benefit from different driving styles and modes depending on your needs, ranging from all-electric and virtually emission-free driving, to conventional driving boosted by the electric motor to enhance performance.

Electric motor

Combines efficiency and dynamism – acting as either a traction engine, generator or starter depending on the driving situation and performance requirement. It has an output rating of 40 kW and a maximum torque of 210 Nm. The compact and particularly lightweight electric motor is connected to the crankshaft through a clutch – this parallel hybrid concept ensures that available power is transmitted directly. The result: convincing drive-off performance and acceleration in just about every driving situation.

2.0 TFSI engine

Has received the “Engine of the Year”* award 5 times. The Audi valve-lift variable valve control system markedly improves engine efficiency and increases torque at the same time. The combination of this and the high torque available from the electric motor makes for impressive, dynamic acceleration.

Hybrid power electronics

Independently control the flow of energy between the high-voltage battery and the electric motor; supplying power to the vehicle’s on-board systems. The use of the latest technologies allows for high functionality within a compact design.

*The ‘International Engine of the Year Awards’ are awarded by renowned motor journalists from more than 30 countries.

Lithium-ion battery

Determines the performance and operating range of the hybrid drive train. It has 2 major advantages compared with conventional nickel metal-hydride batteries: its high energy density means greater power output, whilst the compact construction considerably reduces its weight. This in turn benefits the vehicle's luggage space – despite the battery it has a volume of 375 litres above the loading floor. Active battery cooling improves the availability of the hybrid system and prolongs its operating life. Thus the Audi A8 hybrid is one of the first cars in the luxury class to run purely on electricity with a lithium-ion battery for a certain period.

Hybrid driving modes

The A8 hybrid can be driven purely electrically in EV mode up to a speed of 62mph for short distances. This makes for reduced emissions and almost silent driving. D mode is set up for optimised fuel consumption and main drive power comes from the 2.0 TFSI engine. The program maintains an efficient balance between fuel consumption and performance. Features of this mode include electric drive, gliding, start-stop, boosting and recuperation. The boosting feature enables the electric motor to boost the combustion engine, briefly generating additional output and torque for the hybrid system. The S mode features sporty engine and transmission settings and performance can be boosted by the electric motor.

Electromechanical power steering

Increases efficiency as the steering force isn't supplied by the engine, but is instead generated electrically when required.

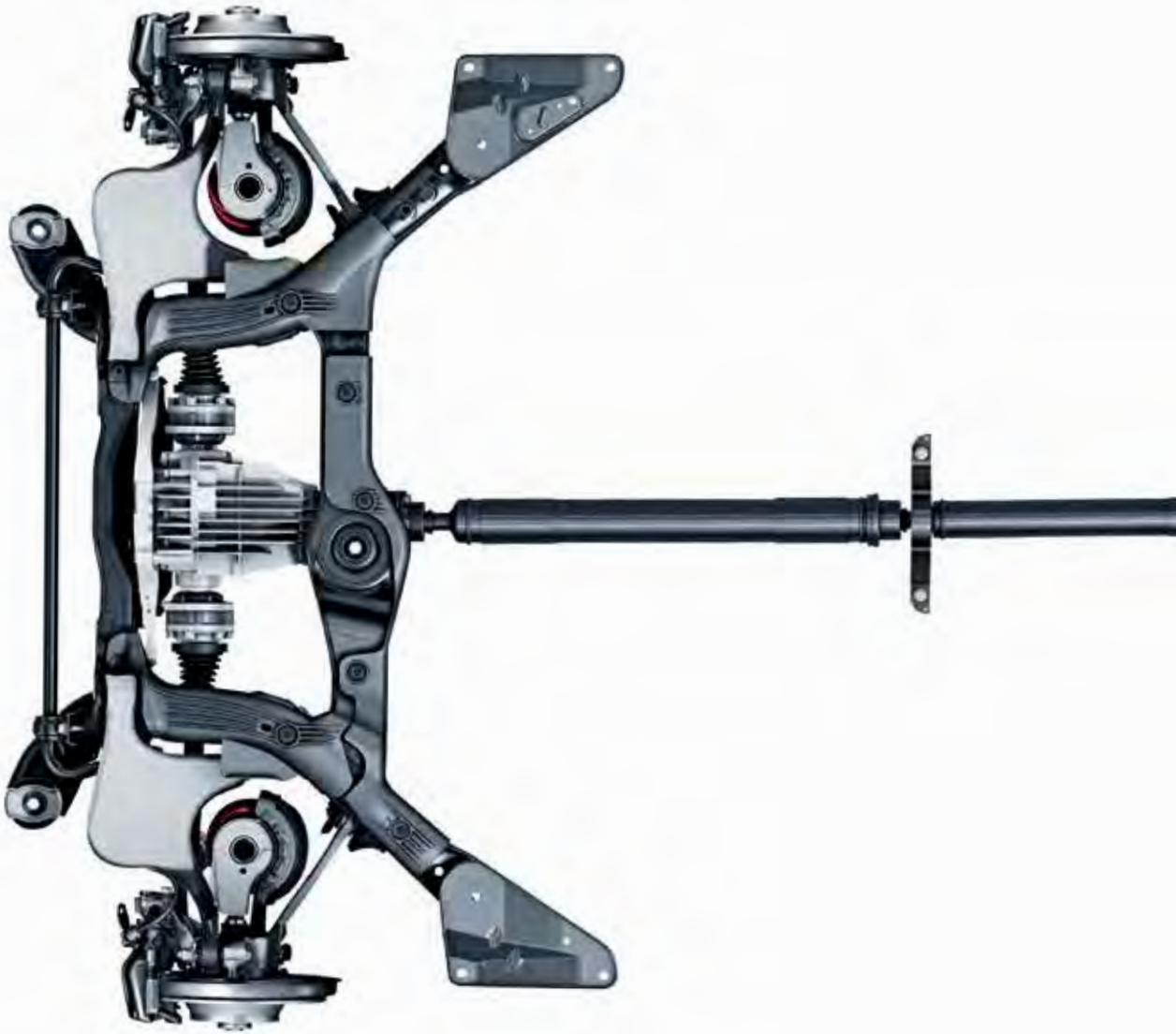
e-automatic air-conditioning

Is operated by an electric air-conditioning compressor, working independently of the engine. This means climate control is always available – even in pure electric mode and with the engine switched off when the vehicle is at a standstill.

For more information regarding the Audi A8 hybrid drive please speak to your local Audi Centre.

quattro®

It's the technology that has given Audi the edge on the rally circuit ever since it was first introduced over 30 years ago – a technology that delivers ultimate control whilst enhancing the sporty characteristics which make the Audi A8 so thrilling to drive. It's called quattro® permanent all-wheel-drive. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding, pushing or pulling the car as needed, for a driving experience that's both dynamic and safe.



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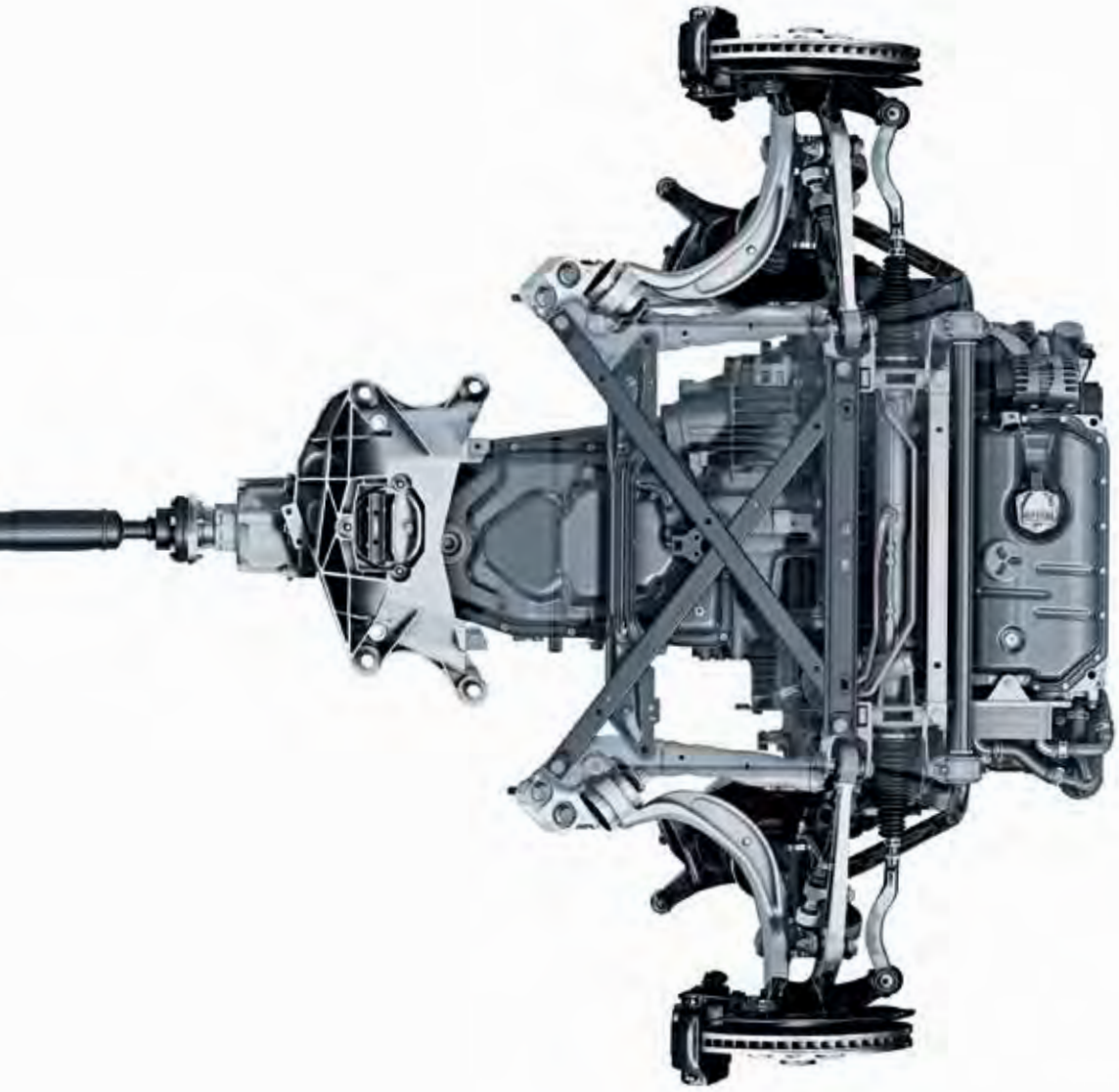

In the Audi A8, asymmetric dynamic torque distribution continuously distributes drive power between the front and rear axles, depending on weather conditions, road surface and gradient. This leads to greater flexibility and an enhanced, sportier drive.

What's more, with the 4.2-litre TDI® engine and on the Audi S8, you'll get quattro® with Sports differential as standard. Put simply, this delivers more stability and an even more dynamic driving experience, especially on tight corners or when there is a weight shift under heavy braking.

IN A 8004

SE model equipment

All A8 SE models have the following items of standard equipment

Engine and transmission

8-speed tiptronic transmission with electronically-transmitted shift information and Dynamic Shift Programme (DSP)

Recuperation for optimal energy utilisation

Automatic Start-Stop function for greater fuel and CO_2 efficiency. Includes energy saving tips in Driver's Information System

Wheels, tyres and suspension

18" x 8J '10-spoke V' design alloy wheels with 235/55 R18 tyres

Adaptive air suspension with four selectable modes (Auto, Dynamic, Comfort and Lift) selectable through MMI

Audi drive select with four pre-configured modes (Comfort, Auto, Dynamic and Efficiency)

Locking wheel bolts

quattro permanent all-wheel-drive*

Space-saver spare wheel

Lighting

All-LED headlights including high-beam assist – LEDs for all front lighting functions. LED technology provides lower energy consumption and enhanced contrast with a colour similar to daylight, for increased safety and good recognition by other road users. Includes all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow), turning-light function which is activated when indicator is switched on (up to speeds of 45mph), and an additional motorway light which automatically increases headlight range at speeds above approximately 68mph. Also includes high-beam assist which automatically adjusts headlights from high-beam to dipped-beam when another vehicle is approaching or when other ambient lighting is detected (i.e. street lights) by a camera on the interior mirror

Dynamic rear indicator – the rear indicators dynamically sweep from inside to out within 0.15 seconds. This helps to clearly identify not only that the vehicle is turning, but in which direction – increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time

LED rear lights

Rear fog lights

Seats

Valcona leather

Electrically-adjustable 4-way lumbar support

Electric front seats with memory (12-way adjustable), including adjustment for:

- forward/backwards position
- seat cushion height
- seat cushion tilt
- backrest
- seat belt height
- headrest
- memory for driver's seat, passenger seat, steering wheel and door mirror

Heated front seats with variable temperature adjustment

Gear selector lever and MMI controls

All-LED headlights including high-beam assist

*quattro permanent all-wheel-drive is not available on the A8 hybrid.

Audio and communication

Audi Music Interface (AMI). Provides connection for use with USB storage devices and MP3 players, including Apple iPod generation 4 onwards and Apple iPhone. Replicates display on the audio screen and DIS, including track titles. Interface is housed in the centre console, and provides a charging function (dependent on device). Intuitive operation via the MMI or multi-function steering wheel

Audi sound system

- 6-channel amplifier
- 180-Watt amplifying capacity
- Two 200mm speakers and two tweeters in front doors
- 100mm front centre speaker
- 2-way system with 168mm wide speaker and tweeters in the rear
- 260mm subwoofer located in the parcel shelf

Satellite Navigation system – HDD-based

- 2x SD card readers
- 3D and topographical mapping display including advanced 3D building display in select cities
- 7-digit postcode recognition
- 60GB hard drive, 20GB of which can be used to store up to 8,000 songs
- Advanced speech recognition
- AM/FM tuner with TP memo function
- High resolution (840x480) 8” colour TFT display
- MP3 compatible front-loading CD/DVD player
- Route planning and guidance using voice, pictogram and 3D mapping

MMI Touch. A touch-sensitive control panel which can be used to enter letters and numbers, scroll through lists and easily move around navigation maps

DAB digital radio reception

Colour Driver’s Information System, with 7” high-resolution display, efficiency programme and rest recommendations

Mobile telephone preparation – Bluetooth interface

Safety and security

Audi parking system plus. Aids parking by acoustically and visually indicating distances to obstacles in front of and behind the Audi A8

3-point seat belts for all seats, front with electric height adjustment and memory function

Airbags, full size, for driver and front passenger

Audi backguard head restraints

Audi Space Frame (ASF) construction with aluminium chassis

Automatic headlight range adjustment

Cruise control

Door mirrors – electrically-adjustable, folding, heated and auto-dimming, including automatic kerb view function; which tilts the passenger mirror downwards towards the kerb when reverse gear is engaged

Double glazing. Improved insulation against outside noise and break-in protection

Electrically-adjustable steering column with memory and adjustment for height and reach with auto easy-entry-and-exit function

Electromechanical parking brake

Electronic Differential Lock (EDL) traction control

Electronic Stability Programme (ESP) with two-stage deactivation

First aid kit with warning triangle

Front passenger airbag deactivation

Headlight washers

ISOFIX child seat mounting. For front passenger (with airbag deactivation) and outer rear seats. Including Top Tether attachment point for the outer rear seats

Light and rain sensor package. Includes automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen

Pre-sense basic, which provides you with comprehensive preventive protection. This advanced safety system can detect an imminent collision and tighten the seat belts, close the sunroof and windows, and activate the hazard warning lights to alert other drivers

Electromechanical power steering

Sideguard head airbag system

Thatcham Category 1 alarm and immobiliser

Tool kit

Tyre pressure loss indicator. Visual and acoustic warning if the pressure drops in one or more tyres

18” x 8J ‘10-spoke V’ design alloy wheels with 235/55 R18 tyres

Colour Driver’s Information System

Satellite Navigation system

SE model equipment continued

Interior equipment

4-spoke multi-function steering wheel with gear-shift paddles

Auto-dimming rear-view mirror

Analogue clock in lower inlay

Comfort front centre armrest split for driver and passenger with fold-up storage compartments; horizontally and vertically adjustable

Cloth headlining (colour dependent on chosen upholstery) – please see page 56

Illuminated door sill trim with quattro logo (Not available on Hybrid, S8 and W12)

Climate control with sun sensor

- Air quality sensor
- Air humidity sensor (internal and external)
- Automatic defrost function
- Cooled glove compartment
- Choice of three different climates
- Rear ventilation for footwell, centre and B-pillar
- Separate air distribution, temperature controls and display for driver and front passenger
- Sensitive moisture detectors to help avoid misted windows
- Temperature controls for footwell on driver and front passenger side

LED ambient lighting package:*

- Colour choice (Ruby, Ivory or Polar) can be controlled via MMI
- Light strip between grab handles, 2 colours
- LED footwell lights (front and rear), 2 colours
- LED entry lights (x4)
- Illuminated door pockets, 2-colour LED
- Light guide for front and rear doors, 3-colour LED
- Illuminated centre console giving ‘floating’ effect, 3-colour LED
- LED active door warning lights (x4)
- Roof module, 2-colour light strip/3-colour reflected light

4-spoke multi-function steering wheel and Satellite Navigation system – HDD-based**

LED ambient lighting package

*2-colour: Polar or Ivory. 3-colour: Polar, Ivory or Ruby.
**Actual finish of multi-function steering wheel may differ from image shown.

Extended aluminium look in interior
- Brushed aluminium silver switches in lower inlay, centre console and door
- Air vent slats and thumbwheels in chrome trims
- Aluminium inlay on folding compartment in door armrest
- Stainless steel boot sill protector

Front and rear floor mats

Front passenger storage
- Cooled glove compartment
- Door storage pockets with space for 1-litre bottle
- Front footwell net
- Glasses holder integrated into roof module
- Parking ticket holder in sun visor
- Storage compartment in door armrest with space for small umbrella
- Two cup holders in centre console

Front sun visors with illuminated vanity mirrors

Keyless go

Lower inlays in highly-polished black

Upper inlays in Walnut brown

Luggage compartment pack

Rear passenger storage:
- 12V socket
- Centre armrest with storage compartment and two cup holders
- Door storage pockets
- Luggage net
- Two integrated bag hooks
- Umbrella holder

Exterior equipment

Body coloured door mirrors, handles and bumpers

Aluminium trim strips framing windows

Twin exhaust pipes, one on each side

Metallic or pearl-effect paint

Automatically opening boot lid

Windscreen washer jets, heated

Upper inlays in Walnut brown and lower inlays in highly-polished black

Keyless go

SE Executive model equipment

In addition to SE model equipment

Total RRP inc VAT
£2,605.00

Wheels, tyres and suspension

quattro with Sports differential – the electronically regulated Sports differential distributes variable amounts of driving force to each rear wheel ensuring outstanding acceleration performance when cornering, better direct steering characteristics and more agile handling (standard on 4.2 TDI only)

Safety and security

Audi parking system advanced with reversing camera – aids parking by acoustically and visually indicating distances to obstacles with guiding lines. Measured by sensors and reversing camera

Interior equipment

Lower inlays in brushed aluminium

Advanced key – keyless entry and keyless go

Exterior equipment

Power-operated boot lid which opens and closes electrically. Opened via radio-operated remote car key, button in the driver's door or the soft-touch button in the boot-lid recess. Closed by pressing the button on the inside of the boot lid

Audi hands-free boot opening system. Allows the opening of the boot lid by a simple foot movement underneath the rear bumper to trigger the automatic opening of the tailgate

Power door closure

Privacy glass. Dark tinted glass from the B-pillar backwards

Seats

Comfort front seats with memory (22-way adjustable), as standard seat plus:

- Electrically adjustable upper backrest
- Electrically adjustable seat cushion depth
- Electrically adjustable Comfort headrests
- Pneumatic lumbar support
- Pneumatic side bolster adjustment

Comfort headrests for rear seats with manually adjustable side bolsters to provide enhanced comfort for rear passengers

Comfort seats (PS8) with seat ventilation, front and outer rear (4D1) in Valcona leather

Audi parking system advanced

Audi hands-free boot opening system

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Image shows A8 Saloon SE Executive model without privacy glass (YEK), with optional Audi Matrix LED headlights (PXC) and 20” x 9J ‘10-spoke’ design aluminium alloy wheels (PRA)

Sport model equipment*

In addition to SE Executive model equipment

Total RRP inc VAT
£3,600.00

Wheels, tyres and suspension

19" x 9J '7-parallel-spoke' design alloy wheels with 255/45 R19 tyres

Seats

Comfort front Sports seats with memory function (22-way adjustable). As standard seat, plus:

- Stitched diamond design with perforated leather seat-front
- Electrically adjustable upper backrest
- Electrically adjustable seat cushion depth
- Electrically adjustable comfort headrests
- Pneumatic lumbar support
- Pneumatic side bolster adjustment

Audio and communication

BOSE® surround sound system. Includes:

- 14 high-performance speakers including subwoofer
- 12-channel DSP amplifier with over 600-Watt output, located in boot
- Surround sound reproduction from digital 5.1 recordings (DVD) and from stereo sources (CD, Radio, MP3) via the patented BOSE® Centerpoint 2 technology

For further information, please see page 80

Mobile telephone preparation – High with Audi Connect. A mobile phone can be connected to the internal UMTS (3G module via Bluetooth (provided the mobile telephone has SIM Access Profile), or alternatively through the additional SIM card reader. Audi Connect features include:

- Navigation using Google Earth™ images and Google Street View™
- Destination entry via Google Maps™ or myAudi
- Online point of interest search and information services such as weather forecasts and the latest world news
- Audi traffic information online, which gives exact and accurate real-time forecasts of the traffic situation along the chosen route
- Wi-fi hotspot in the car for convenient internet access using a mobile device (e.g. laptop or tablet)

Safety and security

Audi Matrix LED headlights. A direct evolution of Audi's LED headlights, Audi's Matrix technology provides maximum and precise illumination at all times without dazzling other road users. The vehicle uses information obtained from multiple sources including the interior mirror camera and navigation system to identify the appropriate lighting required; using GPS data the vehicle will use high beam, but will automatically switch to dipped lighting when entering built up areas; whilst high beam is in use, and oncoming traffic is detected, the Matrix beam dips or fully extinguishes individual lighting diodes. Matrix beam is capable of establishing and tracking multiple road users and illuminating the appropriate corridor(s) of light either side of them to maintain maximum visibility of the road and surrounding environment without causing disruption to others.

With Audi Matrix LED headlights, both the front and rear indicators dynamically sweep up from inside to out within 0.15 seconds – clearly identifying not only that the vehicle is turning, but in which direction the driver is going – increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time

Interior equipment

3-spoke multi-function steering wheel with gear-shift paddles

Exterior equipment

Sports exterior package including:

-Sport front bumper with larger air intakes

-Sport side sills

-Sport rear bumper with integrated tailpipes

3-spoke multi-function steering wheel with gear-shift paddles

BOSE® surround sound system

Comfort front Sports seats

Audi Matrix LED headlights

*Available to order from June 2015.

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

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Long wheelbase model equipment

In addition to SE model equipment

Total RRP inc VAT
£3,965.00

Seats

Heated front and outer rear seats

Interior equipment

130mm of additional legroom for rear passengers

Electric sunblinds for rear window and for rear door windows

LED ambient lighting package, plus:
- illumination of rear centre console, 3-colour LED

Deluxe 4-zone climate control* including rear comfort centre armrest. As standard climate control plus:
- Separate air distribution and temperature controls for driver, front passenger and both sides in the rear
- Additional air-conditioning controls and unit in the rear comfort centre armrest
- Residual heat utilisation – the heating system uses the heat generated from the engine to keep the car warm after the ignition has been switched off
- Footwarmer – a higher/lower temperature can be set for the driver and passenger footwells whilst maintaining a different temperature for the main cabin area
- Indirect air regulation – once cabin is up to desired temperature, heated/cooled air is only circulated via the vents at the base of the windscreen and flows around the car, meaning air is not directly blown at driver/passengers
- Rear passenger climate can also be adjusted via the front control panel

Exterior equipment

Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing

Deluxe 4-zone climate control*

Electric slide-and-tilt sunroof

*Please note that this is replaced by deluxe 3-zone climate control on A8 hybrid long wheelbase. Please see page 33 for more information.
RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Image shows an A8L with optional 20” x 9J ‘10-parallel-spoke’ design alloy wheels (PRK)

Hybrid long wheelbase model equipment

In addition to Long wheelbase model equipment

Engine and transmissions

75-litre fuel tank

Wheels, tyres and suspension

19” x 9J ‘10-arm turbine’ design alloy wheels with 255/45 R19 tyres

Tyre repair kit*

Audio and communication

BOSE® surround sound system. Includes:

- 14 high-performance speakers including subwoofer
- Two tweeters and a centre speaker in dashboard
- Two bass modules with BOSE® Acoustic Wave speaker technology and two mid-range driver speakers in front doors
- Two mid-range drivers in doors and two tweeters in the B-pillars in rear doors
- A subwoofer and two surround sound speakers in parcel shelf
- 12-channel DSP amplifier with over 600-Watt output located in boot
- Surround sound reproduction from digital 5.1 recordings (DVD) and from stereo sources (CD, Radio, MP3) via the patented BOSE® Centerpoint 2 technology
- Speaker trim design with chromed plastic frames, protector and BOSE® logo

Safety and security

Audi Matrix LED headlights. A direct evolution of Audi’s LED headlights, Audi’s Matrix technology provides maximum and precise illumination at all times without dazzling other road users. The vehicle uses information obtained from multiple sources including the interior mirror camera and navigation system to identify the appropriate lighting required; using GPS data the vehicle will use high beam, but will automatically switch to dipped lighting when entering built up areas; whilst high beam is in use, and oncoming traffic is detected, the Matrix beam dips or fully extinguishes individual lighting diodes. Matrix beam is capable of establishing and tracking multiple road users and illuminating the appropriate corridor(s) of light either side of them to maintain maximum visibility of the road and surrounding environment without causing disruption to others. With Audi Matrix LED headlights, both the front and rear indicators dynamically sweep up from inside to out within 0.15 seconds – clearly identifying not only that the vehicle is turning, but in which direction the driver is going – increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time

Audi parking system advanced with top view. Aids parking and manoeuvring using 4 cameras. Cameras are mounted in the front grille, the handle of the boot lid and the housing of the two exterior mirrors. The driver can choose between different image representations in the MMI display, including a live ‘bird’s eye view’ image for parking

19” x 9J ‘10-arm turbine’ design alloy wheels

Illuminated door sill trims with hybrid logo

Hybrid instrument panel including Power meter

*Please note that this replaces the space-saver spare wheel.

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Interior equipment

Deluxe 3-zone climate control including rear comfort centre armrest. As standard climate control plus:

- Separate air distribution and temperature controls for driver, front passenger and the rear
- Additional air-conditioning controls and unit in the rear comfort centre armrest
- Rear passenger climate can also be adjusted via the front control panel

Power meter. Replaces the conventional rev counter on the instrument panel, keeping the driver informed of the vehicle's current operating situation. This includes the charge status of the lithium-ion battery, possible range for electric driving, combustion engine output and when the vehicle is ready to be operated

EV button. Located on the centre console and can be used to keep the vehicle in electric-only mode provided no system limits are exceeded. In EV mode, the vehicle can be driven purely on electric power for short distances

Illuminated door sill trims with hybrid logo

Hybrid luggage set. Tailored luggage set for the luggage compartment of the Audi A8 hybrid. Includes two suitcase trolleys (each 63 litres) and two cabin trolleys (each 40 litres) with polycarbonate shells, nylon fabric, telescopic leather-wrapped handles and smooth running wheels. Also includes a shoe bag (20 litres) for up to 2 pairs of shoes

Exterior equipment

Hybrid badges on front wings and at rear

For more information on the Audi A8 hybrid drive please speak to your local Audi Centre

Hybrid Executive Package (WB4)

Mobile telephone preparation – High with Audi Connect

Lower inlays in brushed aluminium

Advanced key – keyless entry and keyless go

Power-operated bootlid

Audi hands-free boot opening system

Total RRP inc VAT
£1,500.00

S8 model equipment

In addition to SE model equipment

Wheels, tyres and suspension

20” x 9J ‘5-parallel-spoke S’ design alloy wheels with 265/40 R20 tyres

quattro with Sports differential – the electronically regulated Sports differential distributes variable amounts of driving force to each rear wheel ensuring outstanding acceleration performance when cornering, better direct steering characteristics and more agile handling

‘S’ Sports adaptive air suspension with electronic shock-absorption control – additional stiffer damping. Vehicle height can be decreased by up to 10mm. Increased functionality through Audi drive select

Dynamic steering – steering angle and steering torque adjusted dependent on road speed. Can also be adjusted through Audi drive select. ESP uses the dynamic steering function along with the brakes to apply active steering interventions when the vehicle is over or under-steering

Seats

‘S’ Comfort front Sports seats in Valcona leather with memory function (22-way adjustable). As standard seat plus:

- Stitched diamond design with perforated leather seat front
- Electrically adjustable upper backrest
- Electrically adjustable seat cushion depth
- Electrically adjustable comfort headrests
- Pneumatic lumbar support
- Pneumatic side bolster adjustment

Audio and communication

Mobile telephone preparation – High with Audi Connect.* A mobile phone can be connected to the internal UMTS (3G) module via Bluetooth (provided the mobile telephone has SIM Access Profile), or alternatively through the additional SIM card reader. It is possible to transfer phone book entries to the car and manage call lists

Audi Connect features include:

- Navigation using Google Earth™ images and Google Street View™
- Destination entry via Google Maps™ or myAudi
- Online point of interest search and information services such as weather forecasts and the latest world news
- Audi traffic information online, which gives exact and accurate real-time forecasts of the traffic situation along the chosen route
- Wi-fi hotspot in the car for convenient internet access using a mobile device (e.g. laptop or tablet)

BOSE® surround sound system – includes:

- 14 high-performance speakers including subwoofer
- Two tweeters and a centre speaker in dashboard
- Two bass modules with BOSE® Acoustic Wave speaker technology and two mid-range driver speakers in front doors
- Two mid-range drivers in doors and two tweeters in the B-pillars in rear doors
- A subwoofer and two surround sound speakers in parcel shelf

20” x 9J ‘5-parallel spoke S’ design alloy wheels

‘S’ Comfort front Sports seats in Lunar silver Valcona leather

*Please see page 80 for important information and restrictions on Audi Connect.

- 12-channel DSP amplifier with over 600-Watt output located in boot
- Surround sound reproduction from digital 5.1 recordings (DVD) and from stereo sources (CD, Radio, MP3) via the patented BOSE® Centerpoint 2 technology
- Speaker trim design with chromed plastic frames, protector and BOSE® logo

CD/DVD changer for 6 DVDs and/or CDs (MP3, WMA, AAC and WMV formats) located in the glovebox

Safety and security

'S' model enhanced braking system

Audi Matrix LED headlights. A direct evolution of Audi's LED headlights, Audi's Matrix technology provides maximum and precise illumination at all times without dazzling other road users. The vehicle uses information obtained from multiple sources including the interior mirror camera and navigation system to identify the appropriate lighting required; using GPS data the vehicle will use high beam, but will automatically switch to dipped lighting when entering built up areas; whilst high beam is in use, and oncoming traffic is detected, the Matrix beam dips or fully extinguishes individual lighting diodes. Matrix beam is capable of establishing and tracking multiple road users and illuminating the appropriate corridor(s) of light either side of them to maintain maximum visibility of the road and surrounding environment without causing disruption to others.

With Audi Matrix LED headlights, both the front and rear indicators dynamically sweep up from inside to out within 0.15 seconds – clearly identifying not only that the vehicle is turning, but in which direction the driver is going – increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time

Audi parking system advanced with top view. Aids parking and manoeuvring using 4 cameras. Cameras are mounted in the front grille, the handle of the boot lid and the housing of the two exterior mirrors. The driver can choose between different image representations in the MMI display, including a live 'bird's eye view' image for parking

Interior equipment

3-spoke 'S' multi-function steering wheel with gear-shift paddles and contrast stitching

Illuminated door sill trims with S8 logo

Extended leather package plus.
Fine Nappa leather with decorative stitching on:

- Door armrest
- Centre console
- Knee pads
- Airbag cover on steering wheel
- Bottom of door panels
- Door pockets
- Bottom of instrument panel including exterior of glove compartment
- Area surrounding the MMI

Alcantara package. With headlining, A, B, C, D pillars and parcel shelf in Alcantara

Gear selector lever in Carbon Atlas

Upper inlays in Carbon Atlas

Lower inlays in brushed aluminium

'S' instrument dials, in grey with white needles and S8 badge

Active noise cancellation. Effectively compensates for road noise inside the car, depending on the interior noise level and engine speed. Four microphones installed in the roof lining register background engine noise and, if necessary, a precisely calculated antiphase sound is emitted through the car's internal sound system

Advanced key – keyless entry and keyless go

Exterior equipment

Aluminium-effect door mirror housings

Dual-branch oval twin tailpipes in chrome finish

'S' platinum grey single frame grille with dual struts in chrome and S8 logo

Painted black brake calipers with S8 logo

'S' body styling

V8T badge on front wings

Power-operated boot lid – which opens and closes electrically. Opened via radio-operated remote car key, button in the driver's door or the soft-touch button in the boot-lid recess. Closed by pressing the button on the inside of the boot lid

Audi hands-free boot opening system. Allows the opening of the boot lid by a simple foot movement underneath the rear bumper to trigger the automatic opening of the tailgate

Inlays and gear selector lever in Carbon Atlas

'S' instrument dials

IN S 801

W12 long wheelbase model equipment

In addition to long wheelbase SE model equipment

Wheels, tyres and suspension

19” x 9J ‘15-spoke’ design partly-polished alloy wheels with 255/45 R19 Y tyres

Audio and communication

Mobile telephone preparation – High with Audi Connect.* A mobile phone can be connected to the internal UMTS (3G) module via Bluetooth (provided the mobile telephone has SIM Access Profile), or alternatively through the additional SIM card reader. It is possible to transfer phone book entries to the car and manage call lists. Audi Connect features include:

- Navigation using Google Earth™ images and Google Street View™
- Destination entry via Google Maps™ or myAudi
- Online point of interest search and information services such as weather forecasts and the latest world news
- Audi traffic information online, which gives exact and accurate real-time forecasts of the traffic situation along the chosen route
- Wi-fi hotspot in the car for convenient internet access using a mobile device (e.g. laptop or tablet)

BOSE® surround sound system. Includes:

- 14 high-performance speakers including subwoofer
- Two tweeters and a centre speaker in dashboard
- Two bass modules with BOSE® Acoustic Wave speaker technology and two mid-range driver speakers in front doors
- Two mid-range drivers in doors and two tweeters in the B-pillars in rear doors
- A subwoofer and two surround sound speakers in parcel shelf
- 12 channel DSP amplifier with over 600-Watt output, located in boot
- Surround sound reproduction from digital 5.1 recordings (DVD) and from stereo sources (CD, Radio, MP3) via the patented BOSE® Centerpoint 2 technology
- Speaker trim design with chromed plastic frames, protector and BOSE® logo

CD/DVD changer for 6 DVDs and/or CDs (MP3, WMA, AAC and WMV formats) located in the glovebox

Car phone in centre armrest

Safety and security

Audi Matrix LED headlights. A direct evolution of Audi’s LED headlights, Audi’s Matrix technology provides maximum and precise illumination at all times without dazzling other road users. The vehicle uses information obtained from multiple sources including the interior mirror camera and navigation system to identify the appropriate lighting required; using GPS data the vehicle will use high beam, but will automatically switch to dipped lighting when entering built up areas; whilst high beam is in use, and oncoming traffic is detected, the Matrix beam dips or fully extinguishes individual lighting diodes. Matrix beam is capable of establishing and tracking multiple road users and illuminating the appropriate corridor(s) of light either side of them to maintain maximum visibility of the road and surrounding environment without causing disruption to others.

With Audi Matrix LED headlights, both the front and rear indicators dynamically sweep up from inside to out within 0.15 seconds – clearly identifying not only that the vehicle is turning, but in which direction the driver is going – increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time

19” x 9J ‘15-spoke’ design partly-polished alloy wheels

W12 grille

Illuminated door sill trims with W12 logo

*Please see page 80 for important information and restrictions regarding Audi Connect.

Audi parking system advanced with top view. Aids parking and manoeuvring using 4 cameras. Cameras are mounted in the front grille, the handle of the boot lid and the housing of the two exterior mirrors. The driver can choose between different image representations in the MMI display, including a live 'bird's eye view' image for parking

Seats

Comfort front seats in Valcona leather with memory function (22-way adjustable). As standard seat plus:

- Comfort look design
- Electrically adjustable upper backrest
- Electrically adjustable seat cushion depth
- Electrically adjustable comfort headrests
- Pneumatic lumbar support
- Pneumatic side bolster adjustment

Individual electrically adjustable rear seats with memory function (12-way adjustable) including:

- Electrically adjustable forwards and backwards including backrest angle
- Electrically adjustable upper backrest
- Pneumatic lumbar support with electric adjustment
- Comfort rear headrests with manually adjustable sides
- Front passenger seat adjustment from the rear

Interior

Extended leather package plus. Fine Nappa leather with decorative stitching on:

- Door armrest
- Centre console
- Knee pads
- Airbag cover on steering wheel
- Bottom of door panels
- Door pockets
- Bottom of instrument panel including exterior of glove compartment
- Area surrounding the MMI

Piano black inlays in unique W12 design

Alcantara package. With headlining, A, B, C, D pillars and parcel shelf in Alcantara

Rear vanity mirror

Two additional rear reading lights

Illuminated door sill trims with W12 logo

Advanced key – keyless entry and keyless go

Exterior

Power door closure

Laminated windshield with metal layer and viewing window for Vehicle Identification Number

Side and rear window in laminated glass

Audi hands-free boot opening system. Allows the opening of the boot lid by a simple foot movement underneath the rear bumper to trigger the automatic opening of the tailgate

Power-operated boot lid. Opens and closes electrically. Opened via radio-operated remote car key, button in the driver's door or the soft-touch button in the boot-lid recess. Closed by pressing the button on the inside of the boot lid

Image shows A8L W12 model with optional Adaptive cruise control (ACC) with Stop&Go function including pre-sense front (PCG)

A8 SE

Engines	Power	Transmissions	CO_2 g/km	Total RRP inc VAT	Recommended OTR
3.0 TDI quattro	262PS	8-speed tiptronic	149*	£58,755.00	£59,585.00

A8 SE Executive

Engines	Power	Transmissions	CO_2 g/km	Total RRP inc VAT	Recommended OTR
3.0 TDI quattro	262PS	8-speed tiptronic	149*	£61,360.00	£62,190.00
4.2 TDI quattro	385PS	8-speed tiptronic	189*	£71,660.00	£72,835.00

A8 Sport**

Engines	Power	Transmissions	CO_2 g/km	Total RRP inc VAT	Recommended OTR
3.0 TDI quattro	262PS	8-speed tiptronic	155*	£64,960.00	£65,825.00
4.2 TDI quattro	385PS	8-speed tiptronic	193*	£75,260.00	£76,435.00

S8

Engines	Power	Transmissions	CO_2 g/km	Total RRP inc VAT	Recommended OTR
4.0 TFSI quattro	520PS	8-speed tiptronic	216*	£79,410.00	£80,735.00

***Please note:** CO_2 emissions can change if a different size alloy is ordered onto the vehicle. This may also lead to a change to the VED amount payable. Please refer to pages 76-79, 99,101 and 106 for more information.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £630.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 104 for details) and first registration fee at £55.00.

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

**Audi A8 Sport is available to order from June 2015.

A8L SE

Engines	Power	Transmissions	CO_2 g/km	Total RRP inc VAT	Recommended OTR
3.0 TDI quattro	262PS	8-speed tiptronic	153*	£62,720.00	£63,585.00

A8L SE Executive

Engines	Power	Transmissions	CO_2 g/km	Total RRP inc VAT	Recommended OTR
3.0 TDI quattro	262PS	8-speed tiptronic	153*	£65,325.00	£66,190.00
4.2 TDI quattro	385PS	8-speed tiptronic	190*	£75,625.00	£76,800.00

A8L Hybrid

Engines	Power	Transmissions	CO_2 g/km	Total RRP inc VAT	Recommended OTR
2.0 TFSI hybrid	245PS	8-speed tiptronic	148*	£67,455.00	£68,285.00

A8L W12

Engines	Power	Transmissions	CO_2 g/km	Total RRP inc VAT	Recommended OTR
6.3 W12	500PS	8-speed tiptronic	254*	£96,365.00	£97,920.00

***Please note:** CO_2 emissions can change if a different size alloy is ordered onto the vehicle. This may also lead to a change to the VED amount payable. Please refer to pages 76-79, 99,101 and 106 for more information.

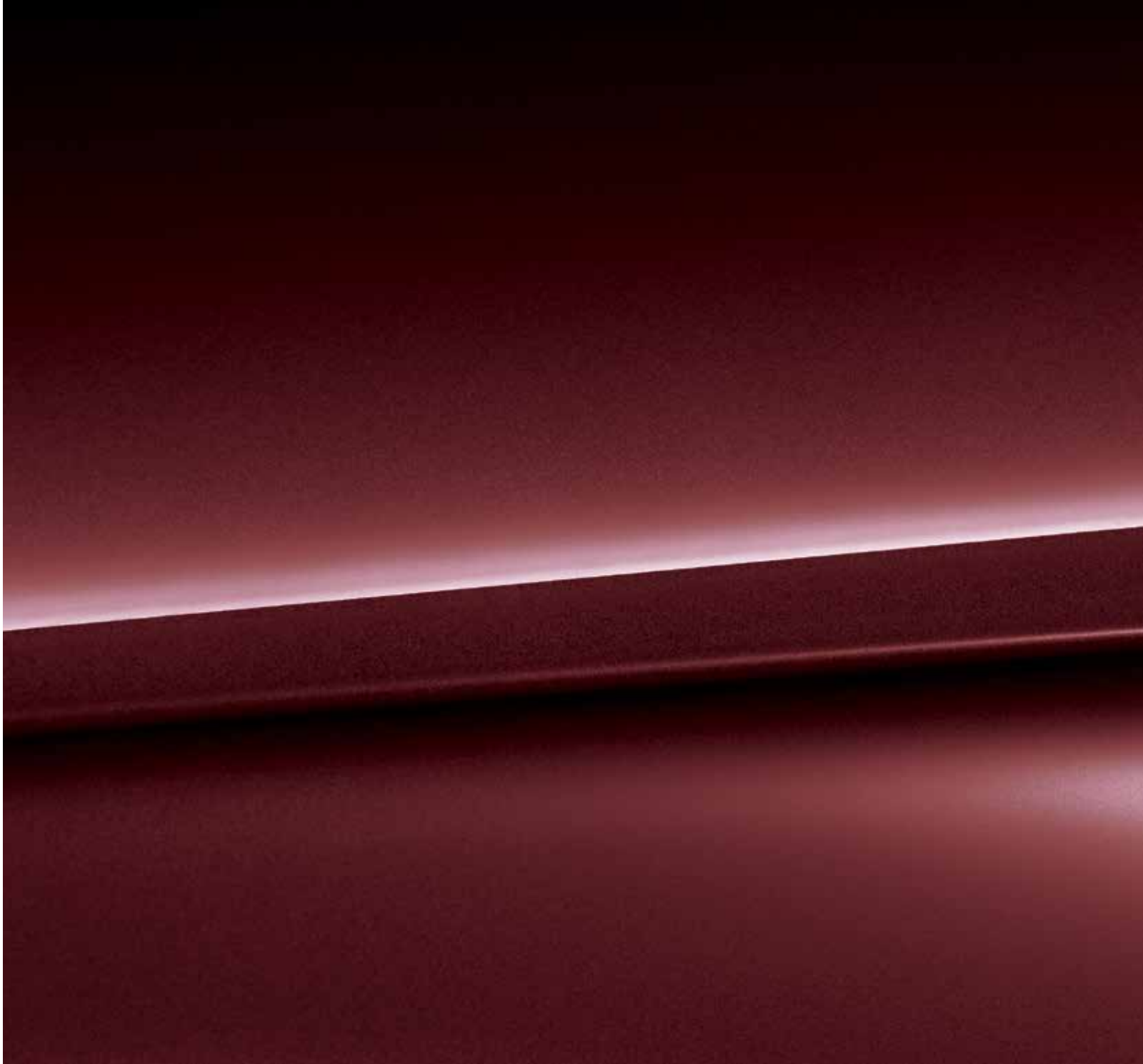
Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

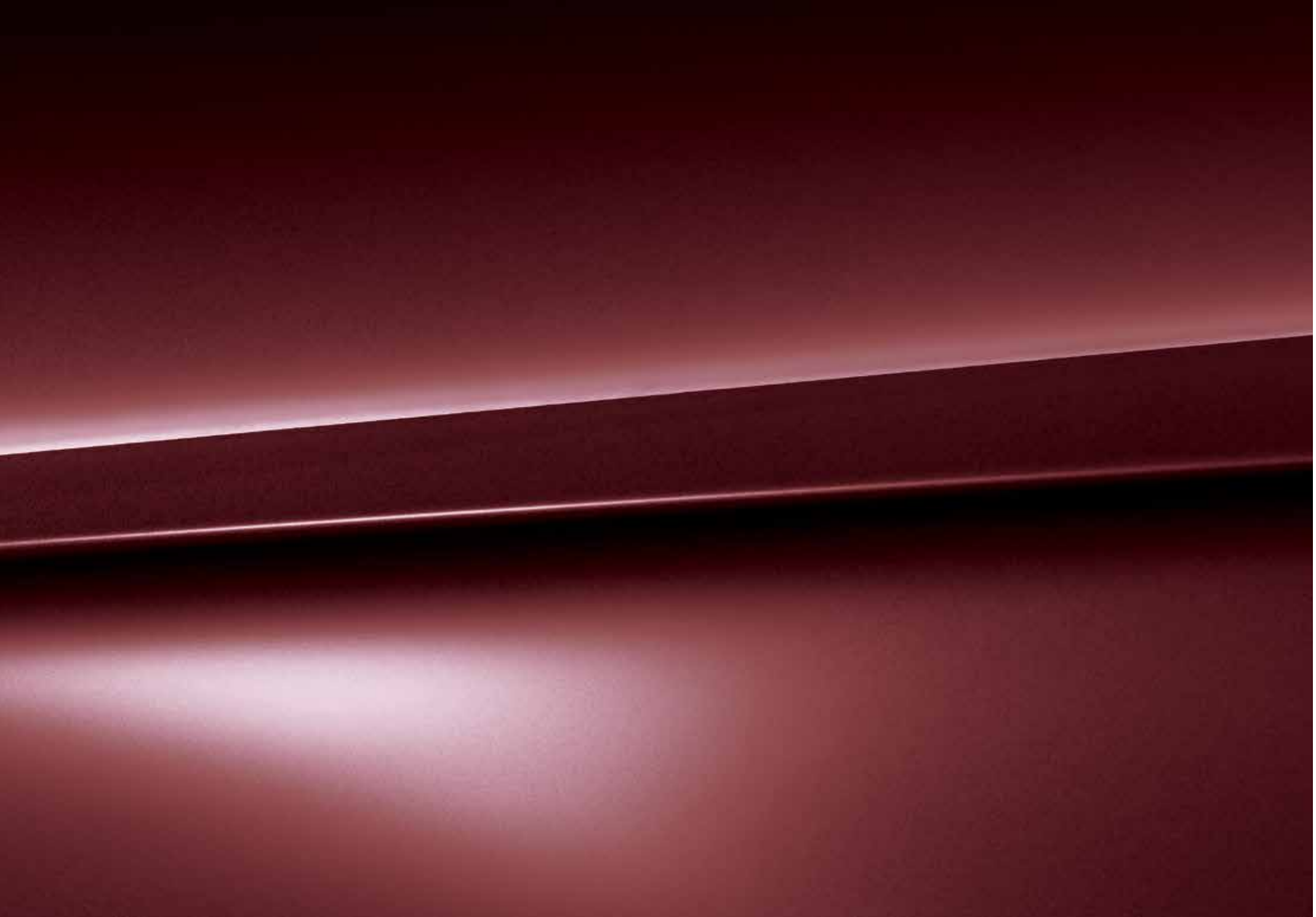
Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £630.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 104 for details) and first registration fee at £55.00.

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Paint

We believe that every part of your car should have a personal touch. Which is why you can choose from a wide range of paint colours and finishes, from standard shades to metallic and pearl effects. We can even mix a customised colour for you to create the perfect fit.

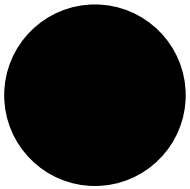




Paint

You can either select one of the colours shown opposite or an Audi exclusive range colour.

Standard colours

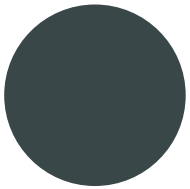


Brilliant black – **A2**

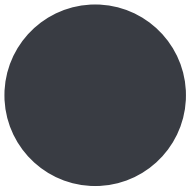
Ibis white – **T9**

Glacier white, metallic – **2Y**

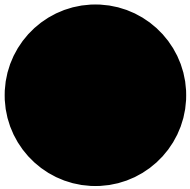
Floret silver, metallic – **L5**



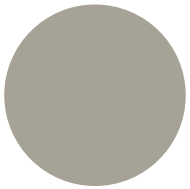
Monsoon grey, metallic – **0C**



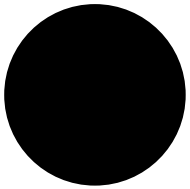
Oolong grey, metallic – **4N**



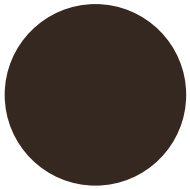
Havanna black, metallic – **4J**



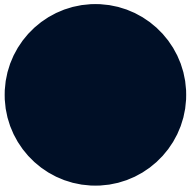
Cuvée silver, metallic – **0D**



Mythos black, metallic – **0E**

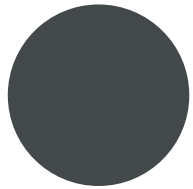


Argus brown, metallic – **W3**



Moonlight blue, metallic – **W1**

S8 colours



Daytona grey, pearl effect – **6Y**

Standard colours

Total RRP inc VAT
No charge

Options are subject to availability and may extend delivery.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

RRP – Recommended Retail Price.

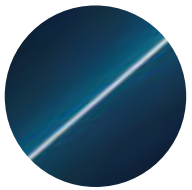
Paint

Audi exclusive

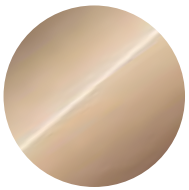
Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Sepang blue from the Audi R8 or Alpine white from the original Audi quattro. The choice is yours.*

Customised

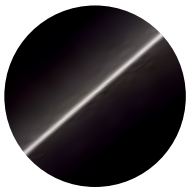
If you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.**



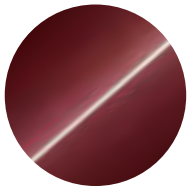
Palace blue, pearl effect



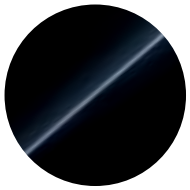
Sand beige, pearl effect



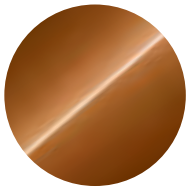
Saddle brown, pearl effect



Classic red, pearl effect



Mamba black, metallic



Ipanema brown, metallic

Any colour in the Audi range or
100 exclusive colours to choose from*

Audi exclusive*

Total RRP inc VAT
£1,500.00

Customised paint**

Customised**

Total RRP inc VAT
£2,000.00

*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.

**Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

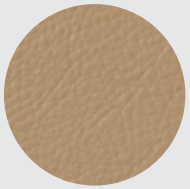
Upholstery

It’s important to feel comfortable on the road. Just choose from our range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.

Upholstery and seats

Standard seats and upholstery

12-way electrically-adjustable seats with electric lumbar support and memory function. You can also choose your favourite upholstery from the swatches shown opposite to give your car's interior the look and feel you want.

		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
Valcona leather	Black – **FZ**	S	–	–	S	–	S	–	–	No charge
	 Velvet beige – **KP**									

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Standard seats

Comfort seats (PS8)

Comfort Sports seats (PS1)

Upholstery and seats

Comfort seats and upholstery

Comfort front seats come with memory function and can be adjusted 22 ways. They come with electrically adjustable upper backrest, seat cushion depth and comfort headrests. You'll also be able to choose from pneumatic lumbar support and pneumatic side bolster adjustment.

Please note that seats in Valcona leather, when ordered with seat ventilation, will be perforated.

Comfort seats with ventilation and massage function also benefit from an additional storage compartment to their rear.

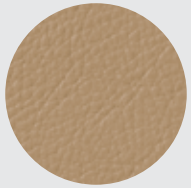
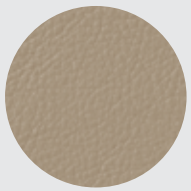
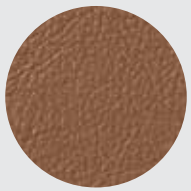
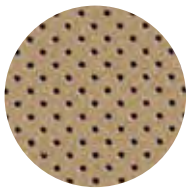
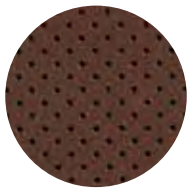
Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Only in combination with ventilated seats (4D1, 4D2, 4D3 or 4D5).

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
Valcona leather	Black – **FZ**	●	–	–	●	–	●	–	–	£1,175.00
	Titanium grey – **KN**									
	 Velvet beige – **KP**									
	Nougat brown – **RZ**	–	S	●	–	S	–	●	S	No charge
	 Atlas beige – **IQ**									
	 Nutmeg brown – **IP**									
Natural leather*	Black – **FZ**	●	–	–	●	–	●	–	–	£1,585.00
	 Velvet beige – **KP**	–	●	●	–	●	–	●	●	£410.00
	 Nougat brown – **RZ**									

Comfort seats (PS8) with individual electrically adjustable outer rear seats (PE6) and seat ventilation, front and outer rear (4D1)

Upholstery and seats

Comfort Sports seats and upholstery

Comfort front Sports seats come with memory function and can be adjusted 22 ways. They come in stitched diamond design with perforated leather seat front, along with electrically adjustable upper backrest, seat cushion depth and comfort headrests. You'll also be able to choose from pneumatic lumbar support and pneumatic side bolster adjustment.

Comfort Sports seats benefit from an additional storage compartment on the rear of the seat.

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

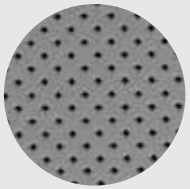
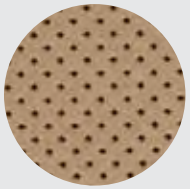
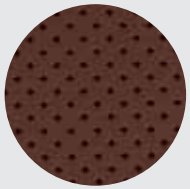
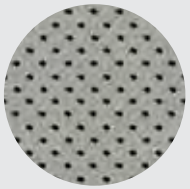
*Only available on S8.

**Only in combination with Extended Leather Pack Advanced (7HD), Alcantara Package (PL4 or PL7), electric sunblinds for rear window and rear doors (3Y8) and Comfort headrests for rear seats(VA2).

***For W12, only in combination with rear Sports seat package (YSB) and front and outer rear seat ventilation (4D1) or front and rear seat ventilation and massage function (4D2).

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
Perforated Valcona leather***	Black – **FZ**	●	–	–	●	–	●	–	–	£1,380.00
	 Titanium grey – **KN**	–	●	–	–	●	–	–	–	£205.00
	 Velvet beige – **KP**	–	–	S	–	–	–	S	●	No charge
	 Nougat brown – **RZ**									
	 Lunar silver – **KX***									
	Vermont brown – **IT***									
	Nutmeg brown – **IP**									
Perforated Unicum leather**	Nutmeg brown – **IP**	●	–	–	●	–	●	–	–	£3,525.00
		–	●	–	–	●	–	–	–	£2,350.00
		–	–	●	–	–	–	●	●	£2,145.00

Comfort Sports seats (PS1) and rear seat package (PE2) with Audi exclusive leather package 4 (PYK) in Magnolia white and Chestnut brown

Upholstery and seats

Seating options

If you choose Comfort seats or Comfort Sports seats, you can take advantage of the luxurious options opposite.

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
4A4	**Heated outer rear seats**	●	●	●	S	S	S	●	S	£350.00
4D3	**Seat ventilation, front**. Ventilation of the centre section of front seats, adjustable to three levels. Please note: to allow for seat ventilation, the leather of the seat front is perforated. Only in combination with Comfort seats with memory function (PS1 or PS8)	●	●	●	●	●	●	●	●	£765.00
4D1	**Seat ventilation, front and outer rear**. Ventilation of the centre section of front seats and outer rear seats, adjustable to three levels. Only in combination with Comfort seats with memory function (PS1 or PS8) and individual electrically adjustable rear seats (PE6 or PE6/YSB*). Please note: to allow for seat ventilation, the leather of the seat front is perforated.	●	●	●	●	●	–	●	●	£1,530.00
4D7	**Massage seats, front**. Massage function for front passengers, with five massage programs adjustable to three different intensities. Only in combination with Comfort seats with memory function (PS1 or PS8)	●	●	●	●	●	●	●	●	£870.00
4D4	**Massage seats, front and outer rear.** Massage function for front passengers, with five massage programs adjustable to three different intensities. Massage function for outer rear passengers, with two massage programs adjustable to three different intensities. Only in combination with Comfort seats (PS8) and individual electrically adjustable rear seats (PE6). Not available in combination with Comfort Sports seats (PS1)	●	●	●	●	●	–	●	●	£1,530.00
4D5	**Seat ventilation and massage function for front seats**. Ventilation of the centre section of front seats, adjustable to three levels. Massage function for front passengers, with five massage programs adjustable to three different intensities. Not available in combination with Valcona leather/Alcantara (N7R). Please note: to allow for seat ventilation, the leather of the seat front is perforated. Only in combination with Comfort seats with memory function (PS1** or PS8).	●	●	●	●	●	●	●	●	£1,635.00
4D2	**Seat ventilation and massage function for front and outer rear seats.** Ventilation of the centre section of front seats and outer rear seats, adjustable to three levels. Massage function for front passengers, with five massage programs adjustable to three different intensities. Massage function for outer rear passengers, with two massage programs adjustable to three different intensities. Operated by the control panel in the rear centre armrest. Only in combination with Comfort seats with memory function (PS1 or PS8) and individual electrically adjustable rear seats (PE6 or PE6/YSB*). Please note: to allow for seat ventilation, the leather of the seat front is perforated	●	●	●	●	●	–	●	●	£3,060.00
	In combination with Audi design selection (PEX/PEZ/PET)	●	●	●	●	●	–	●	●	£1,425.00
PE6	**Individual electrically adjustable outer rear seats. Including:** - Separate electrically adjustable outer rear seats (5Z1) - Electrically adjustable forward/backwards positioning, including backrest angle - Electrically adjustable upper backrest - Comfort rear headrests (VA2) - Memory function for each outer seat - Front passenger seat adjustment from the rear (4V1) - Power adjustable lumbar support in front seats and outer rear seats (7P3) - Seat heating for front seats and outer rear seats (4A4) - 4-zone automatic air conditioning (9AH) - Electrically operated roll-up sunblinds for rear window and for rear door windows (3Y8) Only in combination with Comfort front seats (PS8) or Comfort front Sports seats (PS1/YSB*). If PS1 is selected, seat ventilation, front and outer rear (4D1) or seat ventilation and massage function for front and outer rear seats (4D2), or Audi design selection (PEX/PEZ) must also be selected	● – – – –	– ● – – –	– ● – – –	– – ● – ●	– – – ● –	– – – – –	● – – – –	– – S – –	£4,700.00 £4,445.00 £2,005.00 £1,750.00
VA2	**Comfort headrests for rear seats** with manually adjustable sides to provide more support and increased comfort. Only in combination with Comfort seats with memory function (PS1 or PS8)	●	S	S	●	S	●	●	S	£255.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Please note that order code YSB must be added with Comfort front Sports seats (PS1) when ordering a rear seat package (PE6, PE1 or PE2).

**Not available in combination with PE6.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Upholstery and seats

Seating options

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
PE1	**Rear seat package – two individual rear seats** - Comfort rear headrests (VA2) - Front passenger seat adjustment from rear (4V1) - Electrically adjustable lumbar support for outer rear seats (7P3) - Two individual rear seats 12-way electrically adjustable (5Z3) - Continuous centre console	–	–	–	●	–	–	–	–	£5,370.00
		–	–	–	–	●	–	–	–	£5,115.00
	Must be combined with Comfort seats (PS8) or Comfort Sports seats (PS1/YSB*), Extended leather package (7HB), seat ventilation front and rear (4D1) and 230V socket (9Z3)	–	–	–	–	–	–	–	●	£2,670.00
PE2	**Rear seat package – two individual rear seats with reclining seat and footrest** - Comfort rear headrests (VA2) - Front passenger seat adjustment from rear (4V1) - Electrically adjustable lumbar support for outer rear seats (7P3) - Two individual rear seats 12-way electrically adjustable with reclining seat and footrest (5Z2). Please note the reclining seat with footrest is the rear seat behind the front passenger. The footrest will replace the storage compartment on the rear of the front seat - Rear Seat Entertainment (9WP) - Continuous centre console	–	–	–	●	–	–	–	–	£10,060.00
		–	–	–	–	●	–	–	–	£9,805.00
	Must be combined with Comfort seats (PS8) or Comfort Sports seats (PS1/YSB*), Extended leather package (7HB), seat ventilation and massage function for front and rear seats (4D2), 230V socket (9Z3) and BOSE® surround-sound system (8RY) or Bang & Olufsen Advanced Sound System (8RF)	–	–	–	–	–	–	–	●	£7,360.00

Rear seat package – two individual rear seats with reclining seat and footrest (PE2)

Rear seat package – two individual rear seats with reclining seat and footrest (PE2)

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Please note that order code YSB must be added with Comfort front Sports seats (PS1) when ordering a rear seat package (PE6, PE1 or PE2).

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Colour and trim guide

Interior trim colours

To help you choose the right interior for your new Audi A8, please use this guide, showing the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

	FZ	IP	IQ	KN	KP	RZ	KX†	IT**†	IS*	KS*
Seat upholstery	Black	Nutmeg brown	Atlas beige	Titanium grey	Velvet beige	Nougat brown	Lunar silver	Vermont brown	Sycamore grey	Balao brown
Steering wheel, gear lever	Black	Black	Mocca brown	Steel grey	Moor brown	Black	Steel grey	Black	Marble grey	Mocca brown
Top of dashboard	Black	Black	Mocca brown	Steel grey	Moor brown	Black	Steel grey	Black	Marble grey	Mocca brown
Bottom of dashboard	Black	Black	Atlas beige	Titanium grey	Velvet beige	Black	Lunar silver	Black	Sycamore grey	Balao brown
Centre console	Black	Black	Atlas beige	Titanium grey	Velvet beige	Black	Lunar silver	Black	Sycamore grey	Balao brown
Centre armrest (front and rear)	Black	Nutmeg brown	Atlas beige	Titanium grey	Velvet beige	Nougat brown	Lunar silver	Black/Vermont brown	Sycamore grey	Balao brown
Door armrests	Black	Black	Atlas beige	Titanium grey	Velvet beige	Black	Lunar silver	Black	Sycamore grey	Balao brown
Top of door	Black	Black	Mocca brown	Steel grey	Moor brown	Black	Steel grey	Black	Marble grey	Balao brown
Door card	Black	Black	Atlas beige	Titanium grey	Velvet beige	Black	Lunar silver	Black	Sycamore grey	Balao brown
Carpet	Black	Black	Atlas beige	Titanium grey	Velvet beige	Black	Titanium grey	Black	Sycamore grey	Balao brown
Headlining	Lunar silver	Lunar silver	Atlas beige	Lunar silver	Velvet beige	Lunar silver	Lunar silver	Lunar silver	Snow white	Snow white
Parcel shelf	Black	Black	Atlas beige	Titanium grey	Velvet beige	Black	Lunar silver	Black	Sycamore grey	Balao brown
Seat belts	Black	Black	Atlas beige	Titanium grey	Velvet beige	Black	Titanium grey	Black	Black	Black

Standard seats

Valcona leather (N5D)	●	–	–	–	●	–	–	–	–	–

Comfort seats

Valcona leather (N5D)	●	●	●	●	●	●	–	–	–	–
Perforated Natural leather (N4K)	●	–	–	–	●	●	–	–	–	–
Perforated Valcona leather (N5D)	●	●	●	●	●	●	–	–	–	–
Design package Balao brown (PEZ)	–	–	–	–	–	–	–	–	–	●
Design package Sycamore grey (PEX)	–	–	–	–	–	–	–	–	●	–

Comfort Sports seats

Perforated Valcona leather (N5D)	●	●	–	●	●	●	●	–	–	–
Perforated Unicum leather (N1A)	–	●	–	–	–	–	–	–	–	–
Design package Vermont brown (PET)	–	–	–	–	–	–	–	●	–	–

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

†Only available on S8.

*See page 58 for more information.

**See page 59 for more information.

Comfort seats (PS8) with seat ventilation, front and outer rear (4D1) in Valcona leather

Audi design selection

Audi design selection is a unique blend of features, colours and materials. From 22-way adjustable Comfort front seats to four-zone automatic air-conditioning, each item means you'll be able to make the most of your driving experience.

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
PEZ	**Audi design selection Balao brown –** an exclusive combination of exquisite interior colours, materials and equipment. The package includes:	●	–	–	–	–	–	–	–	£12,765.00
	- 22-way adjustable Comfort front seats (Q2J) with memory function (3PR) - Seats in Valcona leather (N5D) with Comfort rear headrests (VA2) in Balao brown with Snow white accordion pleat, piping and contrasting stitching - Headlining in Snow white Alcantara (6NN) - Parcel shelf in Balao brown Alcantara - Top of dashboard in Mocca brown with Snow white/Mocca brown contrast stitching - Lower dashboard in Balao brown	–	●	●	–	–	–	–	–	£12,365.00
	- Upper inlays in Fine grain ash, natural Balsamic brown (7TK) - Lower inlays in brushed aluminium, silver (GT4) - Heated front and outer rear seats (4A4) - Ventilation and massage function for front seats (4D5) - Deluxe 4-zone climate control (9AH)* - Electric sunblinds for rear window and for rear door windows (3Y8) - Design selection badge in doors - Leather package advanced (7HD)	–	–	–	●	–	●	–	–	£11,540.00
		–	–	–	–	●	–	–	–	£11,140.00
	Only available in combination with leather gear selector lever (6Q2) on S8	–	–	–	–	–	–	●	●	£7,660.00
PEX	**Audi design selection Sycamore grey –** an exclusive combination of exquisite interior colours, materials and equipment. The package includes:	●	–	–	–	–	–	–	–	£12,765.00
	- 22-way adjustable Comfort front seats (Q2J) with memory function (3PR) - Seats in Valcona leather (N5D) with Comfort rear headrests (VA2) in Sycamore grey with Brass gold accordion pleat, piping and contrasting stitching - Headlining in Snow white Alcantara (6NN) - Parcel shelf in Sycamore grey Alcantara - Top of dashboard in Marble grey with Brass gold contrast stitching - Lower dashboard in Sycamore grey	–	●	●	–	–	–	–	–	£12,365.00
	- Upper inlays in Fine grain ash, Pearl grey natural (7TK) - Lower inlays in brushed aluminium, silver (GT4) - Heated front and outer rear seats (4A4) - Ventilation and massage function for front seats (4D5) - Deluxe 4-zone climate control (9AH)* - Electric sunblinds for rear window and for rear door windows (3Y8) - Design selection badge in doors - Leather package advanced (7HD)	–	–	–	●	–	●	–	–	£11,540.00
		–	–	–	–	●	–	–	–	£11,140.00
	Only available in combination with leather gear selector lever (6Q2) on S8	–	–	–	–	–	–	●	●	£7,660.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Not available on A8 hybrid.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Audi design selection

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
PET	**Audi design selection Vermont brown –** an exclusive combination of exquisite interior colours, materials and equipment. The package includes: - 22-way adjustable Comfort Sports seats (Q1D) with memory function (3PR) - Seats in Valcona leather (N5D) with two bolsters (VA2) in Vermont brown with Lunar silver accordion pleat, piping and contrasting stitching - Headlining and parcel shelf in Lunar silver Alcantara (6NN) - Parcel shelf in Sycamore grey Alcantara - Top of dashboard in Black with Black stitching - Lower dashboard in Black with Black stitching - Upper inlay in Carbon Twill copper (5MH) - Lower inlay in brushed aluminium, silver (GT4) - Aluminium look in interior (GS4) - Heated front and outer rear seats (4A4) - Ventilation and massage function for front seats (4D5) - Deluxe 4-zone climate control (9AH)* - Electric sunblinds for rear window and for rear door windows (3Y8) - Design selection badge in doors Added as a no-cost option: - Leather package advanced (7HD)	–	–	–	–	–	–	●	–	£7,660.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Not available on A8 hybrid.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Audi design selection Sycamore grey (PEX)

Audi design selection Balao brown (PEZ)

Interior design

We've created a range of options so that you can tailor your Audi A8's interior.

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
7HB	**Extended leather package –** Fine Nappa leather with decorative stitching on: door armrest, centre console, knee pads and airbag cover on steering wheel	●	●	●	●	●	●	–	–	£1,020.00
7HC	**Extended leather package plus –** in addition to leather package (7HB), Fine Nappa leather with decorative stitching on: bottom of door panels, door pockets, bottom of instrument panel including exterior of glove compartment and area surrounding the MMI	●	●	●	●	●	●	S	S	£2,195.00
7HD	**Extended leather package advanced –** in addition to leather package plus (7HC), Fine Nappa leather with decorative stitching on: top of door, instrument panel cover, front seat backrest cover, front seat bottom trim, dashboard wraparound, front and rear headrest piping. Only in combination with Comfort seats (PS8) or Comfort Sports seats (PS1), an Alcantara package (PL4 or PL7) and electric sunblinds for rear window and rear door windows (3Y8)	●	●	●	●	●	●	–	–	£7,760.00
		–	–	–	–	–	–	●	–	£4,035.00
		–	–	–	–	–	–	–	●	£3,000.00
PL4	**Black Alcantara package –** the following items in black Alcantara: headlining, A, B, C, D pillars, parcel shelf	●	●	●	●	●	●	–	–	£1,530.00
		–	–	–	–	–	–	●	●	No charge
PL7	**Alcantara package –** the following items are in Alcantara to match chosen colours: headlining, A, B, C, D pillars, parcel shelf	●	●	●	●	●	●	S	S	£1,530.00
6NQ	**Cloth headlining – black**	●	●	●	●	●	●	–	–	£315.00
		–	–	–	–	–	–	●	–	No charge

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Audi exclusive inlays (YTA) and Audi exclusive gear selector lever (YTD) in Oak, sepia

Audi exclusive

Audi exclusive enables you to create an Audi that's unique to you, with precisely the colours, finishes and interior detailing you want. You can customise as much or as little as you like, specify just one detail or design your car's overall appearance. It's entirely up to you.

Leather and stitching colours, inlays and carpets can all be tailored, and with hundreds of possible paint combinations we're sure to find the exterior colour you have in mind. We can even mix the exact metallic paint or pearlescent shade you want for your Audi.

Upholstery

Audi exclusive

With Audi exclusive, you can specify your seats and any other Audi exclusive options in an array of different colours shown here, as well as black.

Select just one all-over shade for each seat, or customise each panel in two or more complementary colours from the distinctive Audi exclusive palette. You can even choose the colour of the decorative stitching – to match or contrast with your chosen upholstery.* Whatever combination you decide upon, we think you'll be extremely satisfied with the result.

Chestnut brown

Jet grey

Alabaster white

Sand beige

Saddle brown

Crimson red

Magnolia white

Havanna brown

Cognac brown

Night blue

Cloudy grey

Smoky blue

Iceland green

Powder beige

Classic red

Calendula yellow

Audi exclusive leather package 1

Audi exclusive leather package 2

Alcantara: available in all the Audi exclusive colours shown, except for Crimson red, Jet grey and Sand beige. Alcantara equivalents are Chilli red, Amethyst grey and Sesame beige respectively.

Dashboard: available in Havanna brown, Saddle brown, Chestnut brown, Cognac brown, Classic red, Crimson red, Jet grey, Night blue, Smoky blue and Iceland green.

Please consult your Audi Centre for examples of Alcantara and carpet colours.

*Due to safety considerations contrast stitching is not available on the dashboard windscreen side.

Upholstery

Audi exclusive

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
YZ1 S3G	**Audi exclusive leather trim package 1 in Valcona leather.** Includes leather-covered seat upholstery, backrest covers, centre armrests and door trim inserts. Piping is included, but only if ordered in conjunction with Comfort seats (PS1 or PS8). Seat side trims and add-on parts are colour-coordinated*	●	●	●	●	●	●	●	●	£5,795.00
YZ2 S3G	**Audi exclusive leather package 2 in Valcona leather.** Includes all the contents of leather package 1 (YZ1) plus: leather-covered centre console, knee pad and door armrests**	●	●	●	●	●	●	●	●	£8,045.00
YN2 S3G	**Audi exclusive leather package 2 in Valcona leather/Alcantara.** Includes leather-covered seat upholstery, backrest covers, centre armrests, door trim inserts, door armrests, centre console, knee pad and Alcantara seat centre sections***	●	●	●	●	●	●	●	–	£8,045.00
YZ3 S3G	**Audi exclusive leather package 3 in Valcona leather.** Includes all the contents of leather package 2 (YZ2) plus: leather-covered lower door trim and pockets, dashboard underside, glovebox and MMI trim panel†	●	●	●	●	●	●	●	●	£12,025.00
YZ4 S3G	**Audi exclusive leather package 4 in Valcona leather.** Includes all the contents of leather package 3 (YZ3) plus: leather-covered steering wheel and column†††	●	●	●	●	●	●	●	●	£14,275.00
YN4 S3G	**Audi exclusive leather package 4 in Valcona leather/Alcantara.** Includes all the contents of leather package 2 (YN2) plus: leather-covered steering wheel and column††	●	●	●	●	●	●	●	–	£14,275.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Can only be ordered in combination with Comfort seats or Comfort Sports seats.

**Can only be ordered in combination with Comfort seats or Comfort Sports seats and one of the leather packages (7HB/C/D).

***Can only be ordered in combination with Comfort Sports seats and one of the leather packages (7HB/C/D).

†Can only be ordered in combination with Comfort seats or Comfort Sports seats and one of the leather packages (7HC/D).

††Can only be ordered in combination with Comfort Sports seats, leather package (7HD), Alcantara headlining (PL4/7), and electric sunblinds for rear window and rear door windows (3Y8).

†††Can only be ordered in combination with Comfort seats or Comfort Sports seats, leather package (7HD), Alcantara headlining (PL4/7), and electric sunblinds for rear window and rear door windows (3Y8).

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Audi exclusive leather package 3

Audi exclusive leather package 4

Upholstery

Audi exclusive interior options

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
YTO S3G	**Audi exclusive seat belts***	●	●	●	●	●	●	●	●	£1,635.00
YRI S3G	**Audi exclusive part-wood part-leather steering wheel.** Only in combination with Audi exclusive inlays (YTA) and 4-spoke leather multi-function steering wheel with gear-shift paddles (2ZS). Not available in Tamo ash, dark brown. Not available in combination with a heated steering wheel	●	●	●	●	●	●	–	●	£1,100.00
YRB S3G	**Audi exclusive controls package.*** Includes leather-covered steering wheel and gear-shift gaiter	●	●	●	●	●	●	●	●	£890.00
YSK S3G	**Audi exclusive headlining in Alcantara –** stitching can be specified in a variety of colours from the Audi exclusive range. Only available in combination with an Alcantara package (PL4 or PL7)	● –	● –	● –	– ●	– ●	– ●	● –	– ●	£4,850.00 £5,310.00
YSG S3G	**Audi exclusive rear shelf in Alcantara.** Only available in combination with electric sunblind for rear window (3Y2) or electric sunblinds for rear window and rear door windows (3Y8)	●	●	●	●	●	●	●	●	£1,175.00

Audi exclusive steering wheel

Audi exclusive leather-covered gear-shift gaiter

*Leather, headlining and stitching (where applicable) can be specified from the Audi exclusive colours on page 64.

Function elements such as backrest adjusters or seat adjusting levers come in the colour of the interior equipment code ordered.

Upholstery

Audi exclusive interior options

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
YSR S3G	**Audi exclusive floor mats** –** with leather piping, front and rear. Not available in combination with Audi exclusive carpet and floor mats (YSQ)	●	●	●	●	●	●	●	●	£485.00
YSQ S3G	**Audi exclusive carpet and floor mats** –** with leather piping, front and rear. Not available in combination with Audi exclusive floor mats (YSR)	●	●	●	●	●	●	●	●	£2,145.00
YVZ S3G	**Audi exclusive personalised door sill trims.** Door sill trims in front can be personalised with lettering. Contact your local Audi Centre for more details	●	●	●	●	●	●	●	●	£1,700.00
YVX S3G	**Audi exclusive personalised door sill trims.** Door sill trims in front and rear can be personalised with lettering. Contact your local Audi Centre for more details	●	●	●	●	●	●	●	●	£2,700.00

Audi exclusive carpet, including floor mats

Audi exclusive personalised door sill trims

**The carpet colour can also be selected from any of the Audi exclusive colours.

Function elements such as backrest adjusters or seat adjusting levers come in the colour of the interior equipment code ordered.

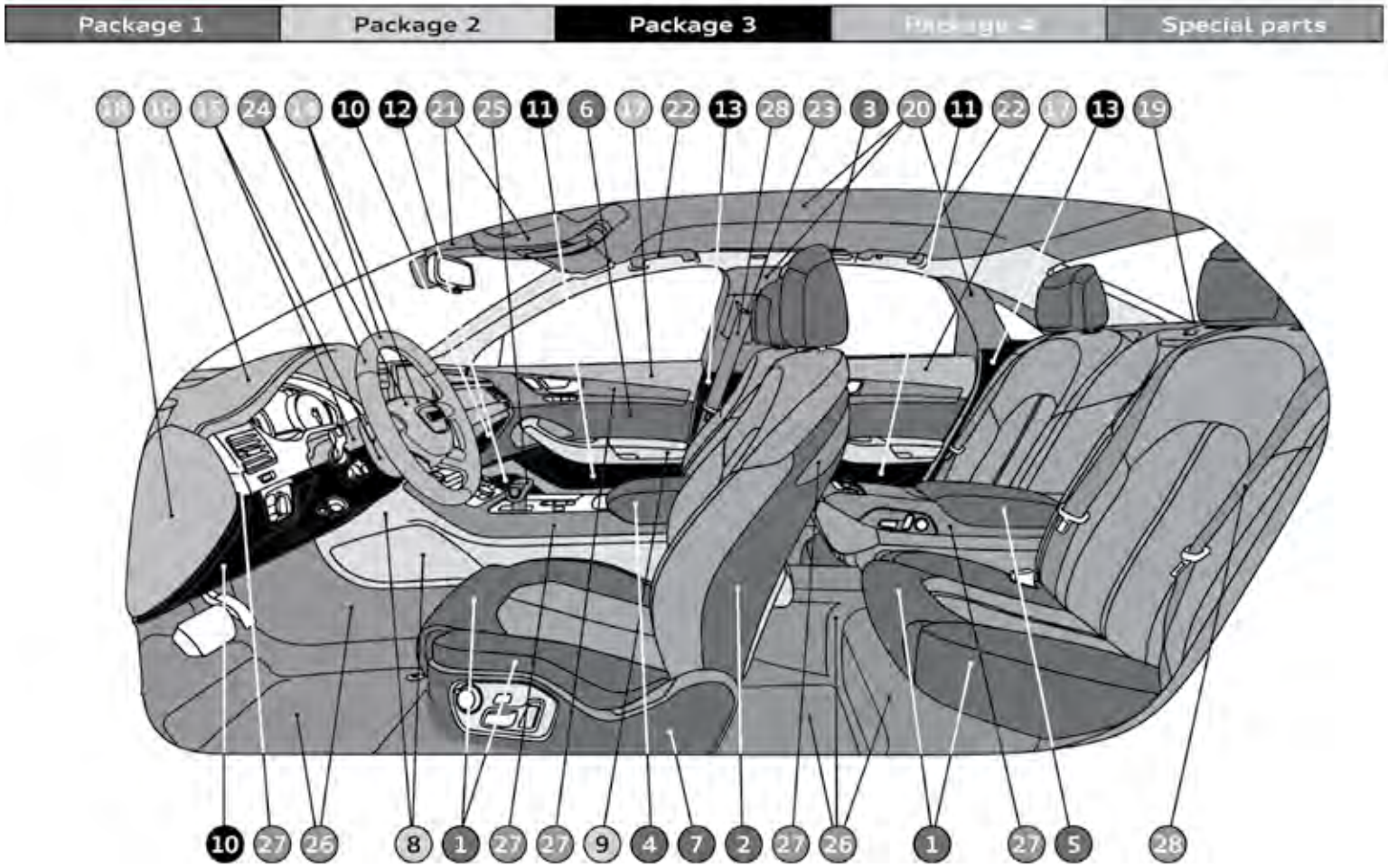
Packages and special parts

	Item	Package 1	Package 2	Package 3	Package 4	Special parts
Seat side sections in leather/seat centre section in leather or Alcantara	1	●	●	●	●	
Backrest cover in leather	2	●	●	●	●	
Head restraints in leather	3	●	●	●	●	
Lid of front centre armrest in leather	4	●	●	●	●	
Lid of rear centre armrest in leather	5	●	●	●	●	
Door trim insert in leather	6	●	●	●	●	
Colour-matched seat side trims	7	●	●	●	●	
Front centre console including knee bolster in leather. Rear centre console including armrest in leather (not illustrated)	8		●	●	●	
Armrest including door pull handle in leather	9		●	●	●	
Lower section of dashboard including glove compartment in leather	10			●	●	
Lower door trim including door pockets in leather	11			●	●	
MMI trim panel (not illustrated)				●	●	
Colour-matched speaker grilles*	12			●	●	
Colour-matched A-, B- and C-posts	13			●	●	
Steering wheel including airbag cover in leather	14				●	
Colour-matched corpus and steering column	15				●	
Upper section of dashboard in leather	16				●	
Top shoulder in leather	17				●	
Colour-matched cover cap, left and right	18				●	
Rear shelf in Alcantara (not illustrated) – YSG	19					●
Headlining including sun visors and upper posts in Alcantara – YSK	20					●
Roof module including mirror base, colour-matched – YSK	21					●
Colour-matched roof grab handles – YSK	22					●
Colour-matched B-post belt feeder – YSK	23					●
Steering wheel including airbag cover in leather – YRH	24					●
Gear knob in wood – YTD	25					●
Carpeting including floor mats – YSQ	26					●
Inlays – YTA	27					●
Seat belts in special colours – YTO	28					●

Function elements such as backrest adjusters or seat adjusting levers come in the colour of the interior equipment code ordered.

*Bang & Olufsen sound system includes speaker grille in stainless steel.

Packages and special parts



Inlays

Attention to detail can make a big impact. From contemporary black Piano finish to Fine grain ash, our selection of inlays make the perfect finishing touch to your car's interior.

MMI
A8
SYNC
A/C
OFF
AUTO
AUTO
NAV
MENU
TEL
INFO
CAR
RADIO
MEDIA
TUNE

Inlays

Inlays are the all-important finishing touch that add flair and interest to your car's interior, available in a variety of textures and finishes.

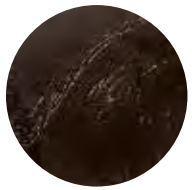
Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
5TF	**Upper inlays – Fine grain birch wood, pearl beige***	●	●	●	●	●	●	●	–	£325.00
		–	–	–	–	–	–	–	●	No charge
5TW	**Upper inlays – Vavona wood, assam grey***	●	●	●	●	●	●	●	–	£325.00
		–	–	–	–	–	–	–	●	No charge
7TL	**Upper inlays – Fine grain ash, velvet brown***	●	●	●	●	●	●	●	–	£325.00
		–	–	–	–	–	–	–	●	No charge
5MC	**Upper inlays – Fine grain ash, natural gold brown***	●	●	●	●	●	●	–	–	£325.00
		–	–	–	–	–	–	–	●	No charge
5MB	**Upper inlays – Poplar, brown silver***	●	●	●	●	●	●	●	–	£325.00
		–	–	–	–	–	–	–	●	No charge
5TT	**Upper inlays – Piano finish, black***	●	●	●	●	●	●	●	–	£850.00
GT4	**Lower inlay – Brushed aluminium, silver**	●	S	S	●	S	●	S	S	£400.00

Upper inlays

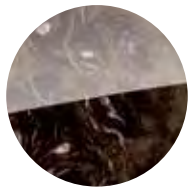
Fine grain birch wood, pearl beige – **5TF**

Vavona wood, assam grey – **5TW**

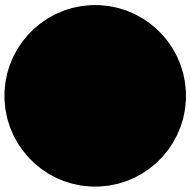
Fine grain ash, velvet brown – **7TL**



Fine grain ash, natural gold brown – **5MC**



Poplar, brown silver – **5MB**



Piano finish, black – **5TT**

Lower inlay

Brushed aluminium, silver** – **GT4**

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Only available in combination with leather gear lever (6Q2) or gear selector lever in wood (6Q3) on S8.

**Only available as a lower inlay.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Inlays

Audi exclusive

Audi exclusive has sourced a wide range of materials which you can select for your inlays, from Oak sepia to Fine grain myrtle, nutmeg.

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
YTA S3G	**Audi exclusive inlays** (cannot be combined with the inlays shown on page 72)*	●	●	●	●	●	●	●	●	£1,840.00

Fine grain myrtle, nutmeg

Fine grain ash, nougat

Oak, sepia

Vavona wood, bronze

Modrone wood, gold

Tamo ash, dark brown

Audi exclusive inlays in Oak sepia

Audi exclusive inlays in Fine grain myrtle, nutmeg

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Only available in combination with leather gear selector lever (6Q2) on S8. 5MG must also be added.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Options

Every driver has different needs, which is why we have created some useful options to further enhance your car. For extra comfort, support, style or function, you can choose from a variety of additional features, tailoring everything from your infotainment and audio equipment to your wheels and lighting.

Wheels, tyres and suspension

Choose a set of specially-selected alloy wheels to subtly enhance the way your Audi A8 looks and drives.

19" x 9J '5-arm'
design alloy wheels – **PRD**

19" x 9J '10-spoke Y'
design alloy wheels – **PRC**

19" x 9J '15-spoke Y'
design alloy wheels – **PRR**

19" x 9J '7-parallel-spoke'
design alloy wheels – **PQY**

20" x 9J '10-parallel-spoke'
design alloy wheels – **PRK**

20" x 9J '5-double-spoke'
design alloy wheels – **PQ8**

20" x 9J '10-spoke'
design alloy wheels – **PRA**

Please note that choosing an optional wheel may affect the fuel consumption figures and the CO_2 emissions on your A8. This may result in a change in the subsequent Vehicle Excise Duty payable. Please see pages 99, 101 and 106 for more details.

Options are subject to availability and may extend delivery.

Wheels, tyres and suspension

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
PC5	**Ceramic brakes.** 19-inch high-performance braking system with carbon fibre-reinforced ceramic brake discs in front and rear. Includes specially designed cooling ducts in the ventilated and perforated brake discs, brake calipers in high-gloss anthracite, and 'Audi ceramic' inscription to front calipers	–	–	–	–	–	–	●	–	£8,650.00
1G3	**Full-sized spare alloy wheel with tyre.** Only in combination with 19" or 20" alloy wheels. Please note that the boot space is reduced with this option. Not available on diesel engines	–	–	–	–	–	–	–	●	£430.00
PRD	**19" x 9J '5-arm' design alloy wheels** with 255/45 R19 Y tyres	●	●	–	●	●	–	–	–	£1,635.00
		–	–	–	–	–	●	–	–	£470.00
PRC	**19" x 9J '10-spoke Y' design alloy wheels** with 255/45 R19 tyres	●	●	–	●	●	–	–	–	£1,635.00
		–	–	–	–	–	–	–	●	No charge
PRR	**19" x 9J '15-spoke Y' design alloy wheels** with 255/45 R19 tyres	●	●	–	●	●	–	–	–	£1,635.00
		–	–	–	–	–	–	–	S	No charge
PQY	**19" x 9J '7-parallel-spoke' design alloy wheels** with 255/45 R19 104Y tyres	–	–	S	–	–	–	–	–	No charge
PRK	**20" x 9J '10-parallel-spoke' design alloy wheels** with 265/40 R20 Y tyres	●	●	–	●	●	–	–	–	£2,755.00
		–	–	●	–	–	–	–	–	£725.00
		–	–	–	–	–	●	–	–	£1,590.00
		–	–	–	–	–	–	–	●	£1,120.00
PQ8	**20" x 9J '5-double-spoke' design alloy wheels** with 265/40 R20 tyres	–	–	–	–	–	–	●	–	£1,470.00
		–	–	–	–	–	–	–	●	£995.00
		–	–	●	–	–	–	–	–	£585.00
PRA	**20" x 9J '10-spoke' design aluminium alloy wheels** with 265/40 R20 tyres	●	●	–	●	●	–	–	–	£2,800.00
		–	–	●	–	–	–	–	–	£725.00
		–	–	–	–	–	–	–	●	£1,165.00

Please note that choosing an optional wheel may affect the fuel consumption figures and the CO_2 emissions on your A8. This may result in a change in the subsequent Vehicle Excise Duty payable. Please see pages 99, 101 and 106 for more details.

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Wheels, tyres and suspension

21” x 9J ‘5-arm Rotor’ design with high-gloss finish alloy wheels – **PQV**

21”x 9J ‘5-arm Structure’ design alloy wheels – **PQI**

21” x 9J ‘5-triple-spoke’ design alloy wheels – **PRJ**

21” x 9J ‘5-arm Rotor’ design titanium finish alloy wheels – **PQO**

Please note that choosing an optional wheel may affect the fuel consumption figures and the CO_2 emissions on your A8. This may result in a change in the subsequent Vehicle Excise Duty payable. Please see pages 99, 101 and 106 for more details.

Options are subject to availability and may extend delivery.

Wheels, tyres and suspension

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
PQV	**21" x 9J '5-arm Rotor' design high-gloss finish alloy wheels** with 275/35 R21 tyres	–	–	●	–	–	–	–	–	£1,350.00
		–	–	–	–	–	–	–	●	£1,865.00
		–	–	–	–	–	–	●	–	£1,565.00
PQI	**21" x 9J '5-arm Structure' design alloy wheels** with 275/35 R21 tyres	–	–	–	–	–	–	–	●	£1,865.00
		–	–	●	–	–	–	–	–	£1,350.00
		–	–	–	–	–	–	●	–	£1,645.00
PRJ	**21" x 9J '5-triple-spoke' design alloy wheels** with 265/35 R21 tyres	–	–	–	–	–	–	●	–	£1,565.00
PQO	**21" x 9J '5-arm Rotor' design titanium finish alloy wheels** with 275/35 R21 tyres	–	–	–	–	–	–	–	●	£1,965.00
		–	–	●	–	–	–	–	–	£1,450.00
		–	–	–	–	–	–	●	–	£1,665.00
2MA	**Sports air suspension with electronic shock absorption control –** stiffer damping. Vehicle height can be decreased by up to 10mm. Increased functionality through Audi drive select	●	●	●	–	–	–	–	–	£860.00
GH2	**quattro with Sports differential.** The electronically regulated Sports differential distributes variable amounts of driving force to each rear wheel ensuring outstanding acceleration performance when cornering, better direct steering characteristics and more agile handling (standard on 4.2 TDI models)	●	●	●	●	●	–	S	●	£1,175.00
1N8	**Dynamic steering.** Improves handling and ride comfort whilst changing lanes, parking and cornering by dynamically adapting the steering to the driving situation. In addition to adapting the steering effort, the steering angle is also adapted (steering ratio). Supports vehicle stabilisation through the ESC	●	●	●	●	●	–	S	●	£1,330.00

Please note that choosing an optional wheel may affect the fuel consumption figures and the CO_2 emissions on your A8. This may result in a change in the subsequent Vehicle Excise Duty payable. Please see pages 99, 101 and 106 for more details.

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Audio and communication

Stay in touch using our range of advanced communication functions, and give each journey its own soundtrack with our audio equipment, including a Bang & Olufsen Advanced Sound System and the class-leading Rear Seat Entertainment System.

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
9ZW	**Mobile telephone preparation – High with Audi Connect.** A mobile phone can be connected to the internal UMTS (3G) module via Bluetooth (provided the mobile telephone has SIM Access Profile[1]), or alternatively through the additional SIM card reader[2]. It is possible to transfer phone book entries to the car and manage call lists. Audi Connect features include: navigation using Google Earth™ images and Google Street View™, destination entry via Google Maps™ or myAudi, online point-of-interest search and information services such as weather forecasts and the latest world news. Audi Connect also includes Audi traffic information online, which gives accurate real-time forecasts of the traffic situation along the chosen route. The traffic situation can be displayed on the navigation map or Google Earth image. Audi Connect can also create a WiFi hotspot in the car for convenient internet access using a mobile device (e.g. laptop or tablet)[3]. Many Audi Connect features can be simply operated via MMI Navigation Plus, the multi-function steering wheel or the voice control system	●	●	S	●	●	●	S	S	£350.00
9ZW QF2	**Mobile telephone preparation – High with Audi Connect and Bluetooth privacy handset located in front centre armrest.** The cordless handset allows passengers to make private calls, providing remote control of the telephone functions as well as a convenient SMS text message function. The handset is charged from a docking station integrated into the front centre armrest	● –	● –	– ●	● –	● –	● –	– ●	– S	£830.00 £480.00
9ZW QF4	**Mobile telephone preparation – High with Audi Connect and Bluetooth privacy handsets located in front and rear centre armrests.** The cordless handsets allow passengers to make private calls, providing remote control of the telephone functions as well as a convenient SMS text message function. The handset is charged from a docking station integrated into the armrest. Only in combination with deluxe 4-zone climate control (9AH)	● – –	● – –	– ● –	● – –	● – –	● – –	– ● –	– – ●	£1,315.00 £965.00 £485.00
9ZE	**Audi Phone Box –** Enables drivers to use their mobile phone in the car by placing it in the storage compartment provided in the centre console to create a wireless connection to the vehicle aerial	●	●	–	●	●	●	–	–	£425.00
9ZC	**Audi Phone Box and Mobile telephone preparation – High with Audi Connect**	● –	● –	– ●	● –	● –	● –	– ●	– –	£775.00 £425.00
QU6	**TV reception – digital.** TV tuner for reception of 'free-to-air' TV channels. Picture display only possible on MMI screen when vehicle is stationary, audio available at all times. Reception dependent upon local digital network availability. Only in combination with BOSE® (8RY) or Bang & Olufsen (8RF) sound systems	●	●	●	●	●	●	●	●	£1,000.00
6G0	**CD/DVD changer for 6 DVDs and/or CDs (MP3, WMA, AAC and WMV formats) located in the glovebox**	●	●	●	●	●	●	S	S	£415.00

8RY	**BOSE® surround-sound system**
	- 14 high-performance speakers
	  - Dashboard – two tweeters and a centre speaker
	  - Front doors – two bass modules with BOSE® Acoustic Wave Speaker Technology and two mid-range speakers
	  - Rear doors – two mid-range speakers in doors and two tweeters in the B-pillars
	  - Parcel shelf – a subwoofer and two surround-sound speakers
	- 12-channel DSP amplifier with over 600-Watt output located in boot
	- Surround-sound reproduction from digital 5.1 recordings (DVD) and from stereo sources (CD, Radio, MP3) via the patented BOSE® Centerpoint 2 technology (speaker trim design with chromed plastic frames, protector and BOSE® logo)
		●	●	S	●	●	S	S	S	£1,175.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

[1]To check the compatibility of your mobile phone and whether it has SIM Access Profile compatibility, please visit www.audi.co.uk/phonecompatibility

[2]Please note that when a data SIM card is inserted into the SIM card reader, Bluetooth hands-free connectivity is disabled as the SIM card takes priority over the Bluetooth connection.

[3]Online services are only available for mobile phone contracts including a data option and only within the coverage of the mobile phone network; there may be additional costs for the use of these services (charges and billing correspond to the personal mobile phone contract). Due to high data volumes, a mobile phone contract including an unlimited data plan is strongly recommended. The content and scope of the online-based services offered may vary.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Audio and communication

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
8RF	**Bang & Olufsen Advanced Sound System** - 19 high-performance speakers including subwoofer: - Dashboard – 100mm centre speaker, 19mm tweeter and two surround-sound speaker - Front doors – two 100mm mid-range speakers and two 165mm woofers - Rear doors – four 100mm mid-range speakers and two tweeters - Parcel shelf – subwoofer, two surround-sound speakers and two tweeters - 19-channel Digital Signal Processing (DSP) amplifier with over 1,400-Watt output located in boot - Surround-sound reproduction from digital 5.1 recordings (DVD) and from stereo sources (CD, Radio, MP3) - Motorised Acoustic Lens speakers in dashboard, aluminium loudspeaker grilles for all other visible speakers	●	●	–	●	●	–	–	–	£6,740.00
		–	–	●	–	–	●	●	●	£5,565.00
9WP	**Rear Seat Entertainment** - Two 10.2" high-resolution LCD monitors (only 16mm thick) on the backrest of the front seats, fixed with adjustable brackets. - Separate MMI control unit in rear centre armrest - Separate main unit in rear with additional single DVD drive, hard drive (20GB for media; maximum 4,000 tracks in MP3 format), two SD card slots, Audi Music Interface, AUX-IN and AV-IN (for external games console, for example) - Audio supports MP3, WMA and AAC formats - Video supports MPEG-1-, -2-, -4, WMV and Xvid formats - Access to radio, TV and DVD changer - Two wireless Bluetooth headphones - Option of different content on each screen - 5.1 surround-sound possible Only in combination with Comfort front seats (PS8) or Comfort front Sports seats (PS1) and BOSE® (8RY) or Bang & Olufsen (8RF) sound systems. Only in combination with deluxe 4-zone climate control (9AH) on S8	●	●	●	●	●	–	●	●	£2,370.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Bang & Olufsen advanced sound system

Rear Seat Entertainment with Audi design selection Balao brown and Bang & Olufsen Advanced Sound System

Interior equipment

Specify every detail of your car's interior with this range of options.

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
PGD	**Advanced key with Audi hands-free boot opening system.** Access and authorisation system which automatically exchanges data between key and vehicle, allowing the driver to keep the key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. To lock, press the button on the handle. Pressing the start/stop button integrated in the centre console starts and stops the engine. A simple foot movement underneath the rear bumper triggers the boot lid to open automatically	●	S	S	●	S	●	S	S	£995.00
9AH	**Deluxe 4-zone climate control including rear comfort centre armrest** As standard climate control plus: - Separate air distribution and temperature controls for driver, front passenger and both sides in the rear - Additional air-conditioning controls in the rear comfort centre armrest - Rear passenger climate can also be adjusted via the front control panel	●	●	●	S	S	–	●	S	£1,100.00
3Y2	**Electric sunblind for rear window**	●	●	●	–	–	–	●	–	£345.00
3Y8	**Electric sunblinds for rear window and for rear door windows**	●	●	●	S	S	S	●	S	£845.00
VC1	**Garage door opener (HomeLink®*).** Programmable radio-operated remote control for compatible doors/gates. Control buttons integrated in the front roof module	●	●	●	●	●	●	●	●	£195.00
3X4	**Through-load facility**	●	●	●	●	●	–	●	●	£245.00
1W7	**Cool box.** Compressor-based cooling located in the through-load facility with temperature range from +6°C to –6°C, capacity for two 1l bottles horizontally, shelf and LED interior lighting. Can be converted back to through-load facility with ski bag at any time. Cannot be combined with through-load facility	●	●	●	●	●	–	●	●	£1,275.00
8S3	**Additional reading lights.** Two additional rear reading lights. On normal wheelbase models, only available in combination with electric slide-and-tilt sunroof (3FE) or electric slide-and-tilt solar panel sunroof (3FR)	●	●	●	–	–	–	●	–	£280.00
VE1 8S3	**Rear vanity mirror.** Includes two additional rear reading lights	–	–	–	●	●	●	–	S	£275.00
YZV S3G	**Audi exclusive Cardan reading lights.** Two swivelling LED rear reading lights. On normal wheelbase models, only available in combination with electric slide-and-tilt sunroof (3FE) or electric slide-and-tilt solar-panel sunroof (3FR)	●	●	●	●	●	●	●	●	£1,000.00
1U9	**Folding table for driver and passenger side** for working comfortably in the rear of the vehicle. Simple manual operation. The folding table is made of high-quality wood which matches the selected inlay in the vehicle. Only available in combination with Comfort front seats (PS8) or Comfort front Sports seats (PS1). Only available in combination with wood or piano black inlays on S8. Not available in combination with Rear seat package (PE2)	●	●	●	●	●	●	●	●	£2,500.00
YXA S3G	**Audi exclusive personalisation of folding table.** Includes the personalisation of one Audi exclusive folding table by engraving the front and back of the table to include your initials, the A8 logo or any other design of your choice.** The engraving can be seen when the table is folded open and closed. Only available in combination with folding table for driver and passenger side (1U9)	●	●	●	●	●	–	●	●	£965.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*HomeLink® is a registered trademark of Johnson Controls. For information on compatibility, visit www.homelink.com

**Designs are subject to factory approval.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Interior equipment

Specify every detail of your car's interior with this range of options.

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

†Leather and stitching (where applicable) can be specified in a variety of colours from the Audi exclusive range. Unless an Audi exclusive colour is selected, the foot rests will be colour matched to the carpet colour.

RRP – Recommended Retail Price.

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Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
5N2	**Folding grab handles with wood segments.** Not available in combination with upper inlays – Fine grain ash, natural gold brown (5MC) or upper inlays – Fine grain birch wood, pearl beige (5TF). Not available in combination with Audi exclusive inlays (YTA)	•	•	•	•	•	•	•	S	£525.00
YSX S3G	**Audi exclusive folding grab handles with wood segments.** Only available in combination with Audi exclusive inlays (YTA). Not available in Tamo ash dark brown	•	•	•	•	•	•	•	•	£1,050.00
6Q3	**Gear selector lever in wood –** wood is matched to chosen upper inlays. Not available in combination with Audi design selection (PEZ/PEX) or Audi exclusive inlays (YTA)	• –	• –	• –	• –	• –	• –	– •	• –	£110.00 No charge
YTD S3G	**Audi exclusive gear selector lever in wood.** Only available in combination with matching Audi exclusive inlays (YTA)	•	•	•	•	•	•	•	•	£340.00
0TR	**Rear foot rests**	–	–	–	•	•	•	–	•	£250.00
YTR S3G	**Audi exclusive rear foot rests.** Includes two individual foot rests located in the lower section of the front seat backrests, enabling passengers to travel more comfortably in the rear. Only available in combination with an Audi exclusive carpet (YSQ)†	–	–	–	•	•	–	–	•	£270.00
2V9	**Air ioniser** boosts the well-being and alertness of driver and passengers. Placing it in the right B-pillar benefits rear-seat passengers in particular. Ionisation of air reduces harmful airborne particles and germs, thus improving air quality in the interior. - Generates ions to match the concentration found in outdoor settings such as the mountains or a park - Ioniser is activated by a switch on the right B-pillar - A vent in the right B-pillar emits ionised air Only in combination with Deluxe 4-zone climate control (9AH)	•	•	•	•	•	–	•	•	£130.00
9JA	**Non-smoking package.** Replaces ashtray with additional storage compartments	•	•	•	•	•	•	•	•	No charge

Rear vanity mirror

Folding grab handles with wood segments

Exterior equipment

Make sure your car looks exactly as you want it to by selecting some of the striking options from our detailed list.

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
3FE	**Electric slide-and-tilt sunroof.** Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing	●	●	●	S	S	S	●	S	£1,035.00
3FR	**Electric slide-and-tilt solar-panel sunroof.** Includes position pre-selection and convenience closing. Uses the sun's energy to supply a constant flow of air to reduce the temperature inside a parked car	●	●	●	–	–	–	●	–	£1,890.00
		–	–	–	●	●	●	–	●	£440.00
PPA	**Panoramic sunroof.** Includes rear vanity mirror	–	–	–	●	●	●	–	●	£1,635.00
GZ2	**Power door closure.** Electrically-operated power doors with soft-close feature	●	–	–	●	–	●	●	–	£460.00
		–	S	S	–	S	–	–	S	No charge
4E7	**Power-operated boot lid.** Opens and closes the boot lid electrically. Opened via radio-operated remote car key, button in the driver's door or the soft-touch button in the boot-lid recess. Closed by pressing the button on the inside of the boot lid	●	S	S	●	S	●	S	S	£615.00
4KS	**Privacy glass.*** Dark tinted glass from B-pillar backwards	●	S	S	●	S	●	●	–	£390.00
4KV 4GR	**Twin-pane UV, heat-insulating glass and heated windscreen.** Includes invisible heating element in windscreen. Operates automatically below +5°C when climate control is on auto. Please note that the reflective layer may impede the operation of portable GPS, GSM or road-toll devices. Only in combination with mobile telephone preparation – High (9ZW). Not available in combination with privacy glass (4KS)	●	–	–	●	–	–	●	S	£920.00
VW5 4GR	**Twin-pane UV, heat-insulating privacy glass and heated windscreen.** Includes invisible heating element in windscreen. Operates automatically below +5°C when climate control is on auto. Please note the reflective layer may impede the operation of portable GPS, GSM or road-toll devices. Only in combination with mobile preparation – High (9ZW)	●	–	–	●	–	–	●	–	£1,310.00
		–	●	●	–	●	–	–	–	£920.00
		–	–	–	–	–	–	–	●	£390.00
1D9	**Towing bracket – electrically folding.** Electrically folding ball head operated via button in the luggage compartment, including trailer stabilisation via the Electronic Stability Programme. Includes single European 13-pin electrics socket and may require a 13- to 7-pin adaptor.** Please contact your Audi Centre for details	●	●	●	●	●	–	●	●	£825.00
2Z7	**Deletion of engine technology and quattro badges at rear**	●	●	●	●	●	●	–	●	No charge
2Z0	**Deletion of model designation, engine technology and quattro badges at rear**	●	●	●	●	●	●	–	●	No charge
0P8	**Enhanced Sports exhaust.** Includes black chrome exhaust pipes with a distinctive sound	–	–	–	–	–	–	●	–	£1,215.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Please note that privacy glass (4KS) can be deselected on A8 SE Executive and Sport with order code (YEK).

**Additional wiring is required for auxiliary equipment.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Safety and security

We've developed a range of advanced technologies to increase your safety. For example, Pre-sense can detect an imminent collision and tighten the seat belts, close the sunroof and windows, and activate the hazard warning lights to alert other drivers.

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

*Where the law permits.

RRP – Recommended Retail Price.

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Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
7Y4	**Audi active lane assist.** Helps the driver to stay in lane with gentle steering impulses for greater safety and convenience, particularly on motorways and country roads: - Informs driver if the car is drifting out of lane unintentionally above approximately 37mph - Driver has the choice of two system settings in the MMI: - Early steering intervention – continuously helps the driver to stay in lane with steering impulses that centre the vehicle in its lane - Late steering intervention – alerts the driver that the vehicle is possibly crossing the lane markings, at the same time as providing a corrective steering prompt - Additional warning in the form of vibrating steering wheel when lane markings are crossed, if specified by driver - Camera identifies individual or coloured lane markings, e.g. yellow lines at roadworks - Additional indication in head-up display (if selected as an option)	•	•	•	•	•	•	•	•	£510.00
PCG	**Adaptive cruise control (ACC) with Stop&Go function including Pre-sense front.** Automatic distance regulation, using radar sensors to maintain required distance by braking and accelerating. Four programs (distance 1 to distance 4) can be set via the steering column controls of the cruise control system. Works at speeds between 0 and 155mph* and also includes Audi braking guard system which triggers a visual and acoustic alarm when the system detects the risk of a collision with the vehicle in front. In addition, the airbags are pre-conditioned if a crash is sensed and the braking system is prepared to assist with the necessary braking force once the brake pedal is touched	•	•	•	•	•	•	•	•	£1,330.00

Adaptive cruise control

Audi active lane assist

Safety and security

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
PCH	**Audi side assist including Pre-sense rear.** Aids the driver when changing lane. Audi side assist monitors the area behind your car, using radar sensors located discreetly in the rear bumper, and informs the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind. The system is activated using a button in the driver's door and works at speeds above 19mph. Pre-sense rear uses the rear sensors, and if a rear collision is sensed, the upper backrest and headrest are adjusted automatically and the airbags are pre-conditioned to provide increased protection. When combined with Comfort front Sports seats (PS1), the pneumatic bolsters are also filled to provide more protection	●	●	●	●	●	●	●	●	£525.00
PCD	**Audi side assist including rear Pre-sense and Audi active lane assist.** Combines the functionality of Audi active lane assist and Audi side assist including Pre-sense rear. Additionally, with the combination of these two optional extras, if the driver attempts to change lanes and Audi side assist detects a vehicle in the driver's blind spot then Audi active lane assist's steering intervention will steer you back into lane in an attempt to avoid a collision	●	●	●	●	●	●	●	●	£900.00

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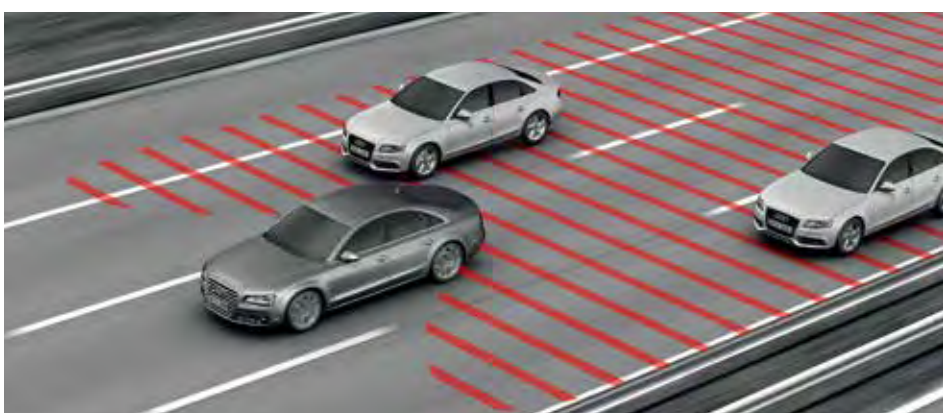
Audi side assist



Audi side assist

Safety and security

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
PCE	**Audi Assistance package with Pre-sense plus and Audi active lane assist –** Includes: - Audi adaptive cruise control with Stop&Go function including Pre-sense front - Audi active lane assist - Audi side assist including Pre-sense rear - Pre-sense plus, an expansion of the Audi braking guard, where, if a collision is classified as unavoidable, the brakes are applied automatically in order to minimise the impact of the collision	•	•	•	•	•	•	•	•	£2,230.00
7X5	**Audi parking system plus with park assist.** Searches for suitable parking spaces along the road by means of ultrasonic sensors, calculates the ideal parking path and performs the steering action automatically. Park assist performs both parallel and perpendicular parking, as well as manoeuvring out of parallel parking spaces. The steering is done by the vehicle – the driver only needs to accelerate and apply the brakes	•	•	•	•	•	•	•	•	£410.00
KA2	**Audi parking system advanced with reversing camera.** Aids parking by acoustically and visually indicating distances to obstacles with guiding lines. Measured by sensors and reversing camera	•	S	S	•	S	–	–	–	£400.00
KA6	**Audi parking system advanced with top view.** Aids parking and manoeuvring using 4 cameras. Cameras are mounted in the front grille, the handle of the boot lid and the housing of the two exterior mirrors. The driver can choose between different image representations in the MMI display, including a live 'bird's eye view' image for parking	• –	– •	– •	• –	– •	– S	– S	– S	£900.00 £500.00

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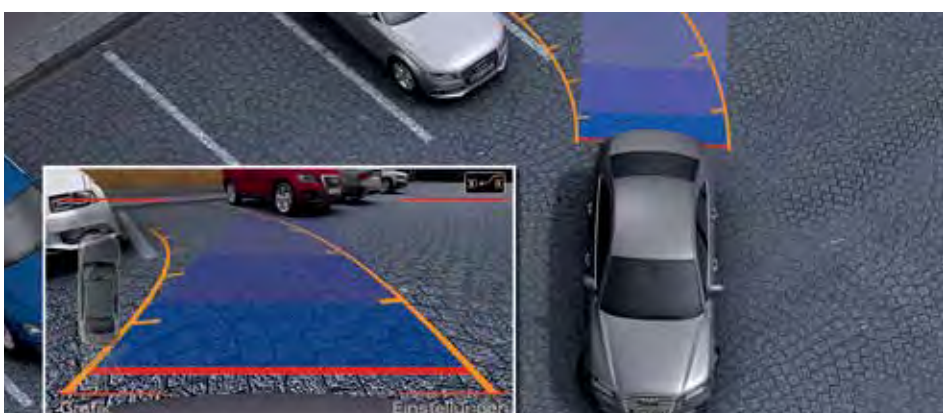

Audi parking system advanced

Audi parking system advanced with top view

Safety and security

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
PXC	**Audi Matrix LED headlights.** A direct evolution of Audi's LED headlights, Audi's Matrix technology provides maximum and precise illumination at all times without dazzling other road users. The vehicle uses information obtained from multiple sources including the interior mirror camera and navigation system to identify the appropriate lighting required; using GPS data the vehicle will use high beam, but will automatically switch to dipped lighting when entering built up areas; whilst high beam is in use, and oncoming traffic is detected, the Matrix beam dips or fully extinguishes individual lighting diodes. Matrix beam is capable of establishing and tracking multiple road users and illuminating the appropriate corridor(s) of light either side of them to maintain maximum visibility of the road and surrounding environment without causing disruption to others. With Audi Matrix LED headlights, both the front and rear indicators dynamically sweep up from inside to out within 0.15 seconds – clearly identifying not only that the vehicle is turning, but in which direction the driver is going – increasing road safety as it is easier for other road users to determine which way cars are moving in a shorter amount of time	•	•	S	•	•	S	S	S	£840.00
9R1	**Night vision assistant with pedestrian and animal detection.** A thermal imaging camera (remote infrared with resolution of 320x240 pixels) registers heat dissipation in front of the vehicle and represents this image in the 7" Driver's Information System display. Image recognition software highlights people and larger wild animals detected in the darkness in yellow, and if the system classifies them as being at risk, a warning bell is sounded and the image changes to red. The people detected are also illuminated by the headlights three times in succession to alert them to the danger. System operation may be restricted in too much ambient light, high humidity and high night time temperatures (over 28˚C)	•	•	•	•	•	•	•	•	£1,535.00

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

RRP – Recommended Retail Price.

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Audi Matrix LED headlights

Night vision assistant with pedestrian and animal detection

Safety and security

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
QR9	**Speed limit display –** the prevailing speed limit can be simply read from the Driver's Information System. Should the camera fail to see a sign properly, the speed limit from the data for the navigation system will be shown instead. The specific advantages are: - Display of the speed limits currently registered, which can be called up in the Driver's Information System at any time - Display can be called up in every instrument cluster view - Camera-based system is also capable of detecting temporary speed restrictions in roadworks and on digital displays (e.g. over motorways) within the system limits - Display of national speed limits for Western European countries Only available with Audi active lane assist (7Y4), adaptive cruise control (PCG), or Audi Assistance package with pre-sense plus and Audi active lane assist (PCE)	●	●	●	●	●	●	●	●	£250.00
KS1	**Head-up display.** An optical system of mirrors project driving-related information directly into the driver's field of vision. To prevent ghost images, a special windscreen with a wedge-shaped film is fitted. The driver perceives the display to be 2 to 2.5m beyond the windscreen. The display has many benefits: - Helps to increase safety, convenience and driving pleasure - Straightforward operation via MMI - Display is height-adjustable, adjusts to ambient brightness - High contrast, multicolour display adjusts to ambient brightness The following can be chosen to be displayed (depending on chosen options): - Vehicle speed - Navigation instructions - Adaptive cruise control status, distance from vehicle ahead and set speed - Warning messages from night vision assistant - Camera-based speed limit display	●	●	●	●	●	●	●	●	£1,340.00

Options are subject to availability and may extend delivery.

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● = Available
S = Standard

RRP – Recommended Retail Price.

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Head-up display

Speed limit display

Steering wheels

Our steering wheels are available in a range of textures and designs and can give you control of key vehicle features such as phone and stereo, as well as the automatic transmission.

Order Code		SE	SE Executive	Sport	SE L	SE Executive L	Hybrid L	S8	W12	Total RRP inc VAT
2ZS	**4-spoke leather multi-function steering wheel with gear-shift paddles**	S	S	●	S	S	S	–	S	No charge
1XX	**3-spoke leather multi-function steering wheel with gear-shift paddles**	●	●	S	●	●	●	S	–	£180.00
		–	–	–	–	–	–	–	●	No charge
1XT	**Heated 3-spoke leather multi-function steering wheel with gear-shift paddles**	●	●	–	●	●	●	–	–	£430.00
		–	–	●	–	–	–	●	●	£250.00
2ZD	**Heated 4-spoke leather multi-function steering wheel with gear-shift paddles**	●	●	●	●	●	●	–	●	£250.00
6F9	**4-spoke multi-function steering wheel with wood segments and gear-shift paddles.** Available in a selection of colours to match upper inlays.	●	●	●	●	●	●	–	●	£615.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

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3-spoke leather multi-function steering wheel

4-spoke leather multi-function steering wheel

A8

Looking after your Audi

When you've chosen your ideal model, it's reassuring to know that it will remain in safe hands. That's why we've created products to protect your Audi, from extended warranties to Audi Complete – our comprehensive service and maintenance package. And there's also a range of Audi accessories and merchandise to choose from, enabling you to further enhance and safeguard your car.

Audi Complete

If you drive under 10,000 miles per annum your vehicle will be placed on a Fixed Inspection Service schedule. If your mileage tends to exceed 10,000 miles per annum it will be placed on the Flexible Service schedule.

Audi Complete is our fixed-cost maintenance plan, which helps you keep your Audi in top condition and stay in control of your finances. For a simple monthly payment, you could cover your car's servicing, maintenance and, if you want, its tyres too.

So not only will you ensure your car runs smoothly, you'll also protect its future resale value. And because everything's covered by one competitive price, there's no need to go anywhere else.

Pricing is completely tailored to your vehicle and takes into consideration the options you have on your vehicle and your likely annual mileage and resultant service schedule. Please speak to your Audi Centre for a personalised quote for Audi Complete.

Service Plan

Choosing an Audi Service Plan provides an easy way to cover all your car's scheduled servicing with a one-off payment. It can take care of everything from fluid and filter changes to your full service, ensuring you retain a full Audi service history. There are no servicing bills to plan for and you'll continue to benefit from today's prices for the length of your agreement.

For vehicles on Variable LongLife Service Schedule.

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

RRP – Recommended Retail Price.

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Order Code		A8	S8	W12	Total RRP inc VAT
–	**Service Plan.** Comprehensive service package, valid for 3 years or 60,000 miles (whichever occurs sooner) including parts and labour charges. Servicing is provided as defined in the Audi Service Schedules. Transferable between owners (within the period of original agreement). For full details of cover and exclusions, please speak to a member of staff at your Audi Centre	•	•	–	£350.00

Warranty

All new Audi models now come with a choice of a three, four or five-year warranty.* What's more, if you decide to sell your Audi before the warranty expires, it will be fully transferred to the new owner. So, whichever length of warranty you choose, you can forget about unexpected repair bills and enjoy several years of carefree driving.

Order Code		A8	Hybrid	S8	W12	Total RRP inc VAT
–	**Audi Warranty** covering you for unlimited mileage in the first two years of ownership, and up to 60,000 miles in the third year. Transferable between owners**	S	S	S	S	No charge
EA6	**Audi Warranty** covering you for up to 4 years or 75,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 75,000 miles in the third and fourth years. Transferable between owners**	•	•	•	•	£1,035.00
EA9	**Audi Warranty** covering you for up to 5 years or 90,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 90,000 miles in the third, fourth and fifth years. Transferable between owners**	•	•	•	•	£2,555.00

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

*Three year warranty consists of a two-year unlimited mileage warranty and a third year warranty with a 60,000 mile limitation. Four year warranty consists of two-years' unlimited mileage coverage, and two further years' coverage with a 75,000 mile limitation. Five year warranty consists of two-years' unlimited mileage coverage, and three further years' coverage with a 90,000 mile limitation.

**Only available prior to registration of your Audi A8. Please speak to your Audi Centre for full details.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Merchandise

From the enthusiasts' motorsport collection to the sophisticated Audi collection, there's a wide variety of adults' and children's clothing, lifestyle accessories and collectables, all of which bear the Audi name.

Please speak to a member of our team at your local Audi Centre to see the full Audi collection and to place an order. A selection of Audi merchandise is also available to buy from **audi.co.uk/merchandise**

Image shown is the Audi kids' car legends, item number 320.13.004.00

The Audi Difference

The experts in Vorsprung durch Technik

Our Audi Approved Master Technicians have undergone an impressive 100,000 hours of training over a 10-year programme to ensure they have the latest technical expertise for maintaining and servicing your Audi. All our Service Advisors undergo a specialist induction and training to ensure they are Audi professionals and able to talk to you about any issues you may have with your Audi vehicle.

Servicing tailored to your needs

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you enhance the future re-sale value. To make servicing easy, the Audi Service Schedules have been designed to work with your individual driving style and vehicle.

We offer two different schedules: the Fixed Inspection Service and the Flexible Service schedule. The conventional Fixed Inspection Service schedule has fixed intervals for the Oil-change Service and Inspection Service, which are determined by time and distance.

With the Flexible Service schedule, the Inspection Service intervals are also fixed but the Oil-change Service intervals are variable. Sensors take account of driving style and conditions to determine when the Oil-change Service is required and the driver is informed via the on-board service interval display.

The choice of Service Schedule will depend on journey type and mileage as well as individual driving style and conditions. The table to the right can be used for guidance but your Audi Centre will help you to determine the most suitable Service schedule for you based on your individual circumstances and preferences.

Fixed Inspection Service Schedule

	Vehicle usage:
Mileage	Less than 10,000 miles per annum Mainly city/town centre driving. Short journeys.
	Service Intervals:
Oil-change Service	Fixed to every 9,000† miles/1 year
Inspection Service	Fixed to every 19,000† miles/2 years

Flexible Service Schedule

	Vehicle usage:
Mileage	More than 10,000 miles per annum Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
	Service Intervals:
Oil-change Service	Variable to a maximum of every 19,000† miles/2 years
Inspection Service	Fixed to every 19,000† miles/2 years

When a vehicle is frequently used in the following conditions, we recommend a Fixed Inspection Service Schedule, regardless of mileage:

Uneconomical driving styles, e.g. heavy acceleration and braking, constant use of high revs

High engine-loading conditions, e.g. frequent towing and hill climbs

†As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Your convenience comes first

At Audi you can choose from a range of convenient services that suit your needs. Why not book a 'service while you wait' appointment* and enjoy our complimentary refreshments while your car is with us? Or, if you need to be mobile, take advantage of one of our courtesy cars which we can even deliver to you.* We guarantee we can service your Audi within 5 days without a courtesy car or within 10 days if you need transport. We will also ensure your car is returned to you with a full valet.

Audi Genuine Parts

You can rest assured that only Audi Genuine Parts will be used on your vehicle. What's more, Audi parts and labour come with a 2-year guarantee.**

No hidden costs

We believe strongly in transparency when it comes to our prices. For added peace of mind, we will give you a quotation over the phone for the work you have requested and email you the price confirmation. We'll consult you if any additional work on your car is needed when it is with us. We won't carry out any extra work without asking your permission first.

All part of the service

Whenever we see an Audi for a service, we connect it directly to our headquarters in Ingolstadt which enables us to check your car's software and make sure it's as up-to-date as possible. If the factory has released a software upgrade for your model, it can be applied immediately – improving anything from your car's efficiency to the precision of its parking system.

Audi Roadside Assistance

Your new car comes complete with 3 years' complimentary roadside assistance and recovery across the UK, provided by Automobile Association Insurance Services Limited. Also included is roadside assistance throughout Europe, managed by Automobile Association Insurance Services Limited.

For further information and terms and conditions please visit audi.co.uk

*Subject to availability.

**Excludes wear and tear.

A8 and S8 technical data

	Diesel		S8 quattro
Engine	3.0 TDI quattro	4.2 TDI quattro	4.0 TFSI quattro
Transmission	8-speed tiptronic	8-speed tiptronic	8-speed tiptronic
Cylinder	6-cylinder	8-cylinder	8-cylinder
Displacement, cubic cm	2967	4134	3993
Max. power[1], PS at rpm	262/4000-4250	385/3750	520/5800
Max. torque, Nm at rpm	580/1750-2500	850/2000-2750	650/1700-5500
Top speed[2], mph	155*	155*	155*
0-62mph acceleration, seconds	5.9	4.7	4.1
ABI insurance group 1-50**	TBC	TBC	49E
Unladen weight[3], kg	1880	2040	1990
Gross weight limit, kg	2570	2705	2590
Roof load limit/nose weight, kg	100/95	100/95	100/95
Max trailer load unbraked[4], kg	750	750	750
Max trailer load with 12% gradient[4], kg	2200	2300	2300
Max trailer load with 8% gradient[4], kg	2200	2300	2300
Luggage compartment capacity, litres	490	490	520
Fuel tank capacity approx, litres	82	82	82
Emission standard	EU6^	EU6^	EU6

*Electronically limited.

^The addition of AdBlue technology ensures compliance with EU6 emissions standards. The AdBlue tank may require refilling between services.

**Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

[1]The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

[2]Regulated.

[3]Vehicle unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

[4]The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

A8 and S8 technical data

Depending upon your chosen A8 wheel size, different efficiency figures for CO_2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective from 01/09/14). This table is a quick reference guide to assist you in finding the correct values based on wheel sizes and chosen engine.

		Diesel		S8 quattro
Engine		3.0 TDI quattro	4.2 TDI quattro	4.0 TFSI quattro
Transmission		8-speed tiptronic	8-speed tiptronic	8-speed tiptronic
Max. power[1], PS at rpm		262/4000-4250	385/3750	520/5800
CO_2 emissions[2], g/km	18" Alloy	149	189	–
	19" Alloy	155	193	–
	20" Alloy	155	193	216
	21" Alloy	157	196	220
Benefit in kind (BIK)%	18" Alloy	27%	35%	–
	19" Alloy	29%	36%	–
	20" Alloy	29%	36%	37%
	21" Alloy	29%	37%	37%
Fuel consumption[2], mpg (l/100km) Urban	18" Alloy	39.2 (7.2)	30.1 (9.4)	–
	19" Alloy	38.2 (7.4)	29.4 (9.6)	–
	20" Alloy	38.2 (7.4)	29.4 (9.6)	21.4 (13.2)
	21" Alloy	37.7 (7.5)	29.1 (9.7)	21.2 (13.3)
Fuel consumption[2], mpg (l/100km) Extra Urban	18" Alloy	58.9 (4.8)	47.1 (6.0)	–
	19" Alloy	56.5 (5.0)	46.3 (6.1)	–
	20" Alloy	56.5 (5.0)	46.3 (6.1)	39.2 (7.2)
	21" Alloy	55.4 (5.1)	45.6 (6.2)	38.2 (7.4)
Fuel consumption[2], mpg (l/100km) Combined	18" Alloy	49.6 (5.7)	39.2 (7.2)	–
	19" Alloy	47.9 (5.9)	38.2 (7.4)	–
	20" Alloy	47.9 (5.9)	38.2 (7.4)	30.1 (9.4)
	21" Alloy	47.1 (6.0)	37.7 (7.5)	29.4 (9.6)

[1]The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

[3]Fuel consumption and CO_2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.dft.gov.uk/vca

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

A8 long wheelbase technical data

	Petrol	Hybrid	Diesel	
Engine	6.3 W12 quattro	2.0 TFSI	3.0 TDI quattro	4.2 TDI quattro
Transmission	8-speed tiptronic	8-speed tiptronic	8-speed tiptronic	8-speed tiptronic
Cylinder	12-cylinder	4-cylinder	6-cylinder	8-cylinder
Displacement, cubic cm	6299	1984	2967	4134
Max. power[1], PS at rpm	500/6200	245/4200-6000	262/4000-4250	385/3750
Max. torque, Nm at rpm	625/4750	350/1500-4200	580/1750-2500	850/2000-2750
Top speed[2], mph	155*	146	155*	155*
0-62mph acceleration, seconds	4.6	7.9	6.1	4.7
ABI insurance group 1-50**	50E	44E	TBC	TBC
Unladen weight[3], kg	2075	1920	1935	2095
Gross weight limit, kg	2675	2520	2585	2720
Roof load limit/nose weight, kg	100/95	100/0	100/95	100/95
Max trailer load unbraked[4], kg	750	-	750	750
Max trailer load with 12% gradient[4], kg	2300	-	2200	2300
Max trailer load with 8% gradient[4], kg	2300	-	2200	2300
Luggage compartment capacity, litres	520	335	490	490
Fuel tank capacity approx, litres	82	78	82	82
Emission standard	EU6	EU6	EU6^	EU6^

*Electronically limited.

^The addition of AdBlue technology ensures compliance with EU6 emissions standards. The AdBlue tank may require refilling between services.

**Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

[1]The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

[2]Regulated.

[3]Vehicle unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

[4]The engine's power output always goes down with increasing altitude. At 1,000m above sea level, and for every additional 1,000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

A8 long wheelbase technical data

Depending upon your chosen A8 wheel size, different efficiency figures for CO_2 emissions and fuel consumption will apply (based on EU directive no. 715/2007 effective from 01/09/14). This table is a quick reference guide to assist you in finding the correct values based on wheel sizes and chosen engine.

		Petrol	Hybrid	Diesel	
Engine		6.3 W12 quattro	2.0 TFSI	3.0 TDI quattro	4.2 TDI quattro
Transmission		8-speed tiptronic	8-speed tiptronic	8-speed tiptronic	8-speed tiptronic
Max. power[1], PS at rpm		500/6200	245/4200-6000	262/4000-4250	385/3750
CO_2 emissions[2], g/km	18" Alloy	–	–	153	190
	19" Alloy	254	148	159	194
	20" Alloy	254	148	159	194
	21" Alloy	259	–	161	197
Benefit in kind (BIK)%	18" Alloy	–	–	28%	36%
	19" Alloy	37%	24%	29%	36%
	20" Alloy	37%	24%	29%	36%
	21" Alloy	37%	–	30%	37%
Fuel consumption[2], mpg (l/100km) Urban	18" Alloy	–	–	38.2 (7.4)	29.7 (9.5)
	19" Alloy	18.5 (15.3)	44.8 (6.3)	37.2 (7.6)	29.7 (9.5)
	20" Alloy	18.5 (15.3)	44.8 (6.3)	37.2 (7.6)	29.7 (9.5)
	21" Alloy	18.1 (15.6)	–	36.7 (7.7)	28.8 (9.8)
Fuel consumption[2], mpg (l/100km) Extra Urban	18" Alloy	–	–	57.6 (4.9)	47.1 (6.0)
	19" Alloy	33.6 (8.4)	43.5 (6.5)	55.4 (5.1)	45.6 (6.2)
	20" Alloy	33.6 (8.4)	43.5 (6.5)	55.4 (5.1)	45.6 (6.2)
	21" Alloy	32.8 (8.6)	–	54.3 (5.2)	45.6 (6.2)
Fuel consumption[2], mpg (l/100km) Combined	18" Alloy	–	–	48.7 (5.8)	38.7 (7.3)
	19" Alloy	25.7 (11.0)	44.1 (6.4)	47.1 (6.0)	38.2 (7.4)
	20" Alloy	25.7 (11.0)	44.1 (6.4)	47.1 (6.0)	38.2 (7.4)
	21" Alloy	25.2 (11.2)	–	46.3 (6.1)	37.7 (7.5)

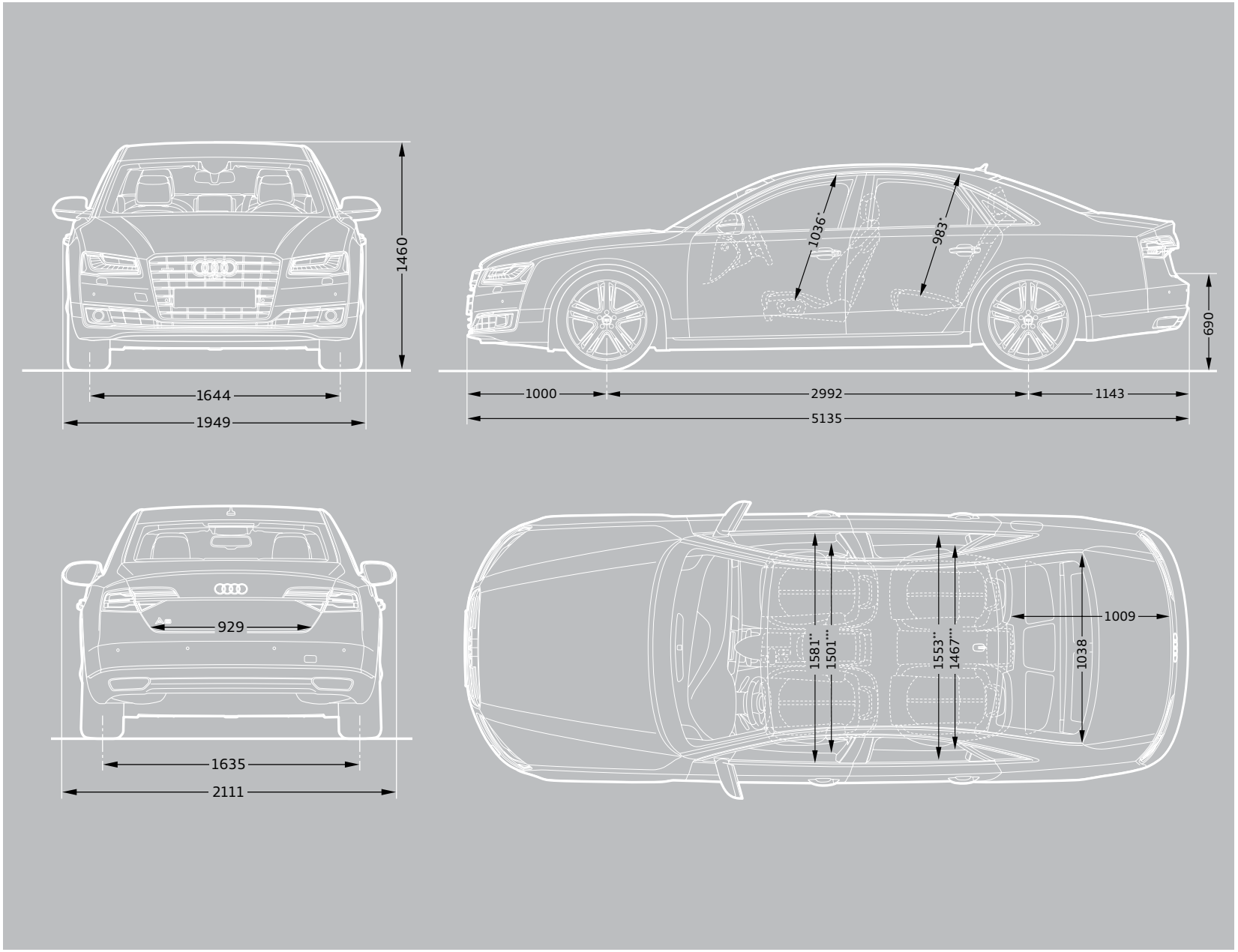
[1]The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

[3]Fuel consumption and CO_2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.dft.gov.uk/vca

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139

A8 dimensions

The technical drawings opposite show the exact dimensions of the Audi A8, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



*Maximum headroom, depending on model equipment.

**Elbow room width.

***Shoulder room width.

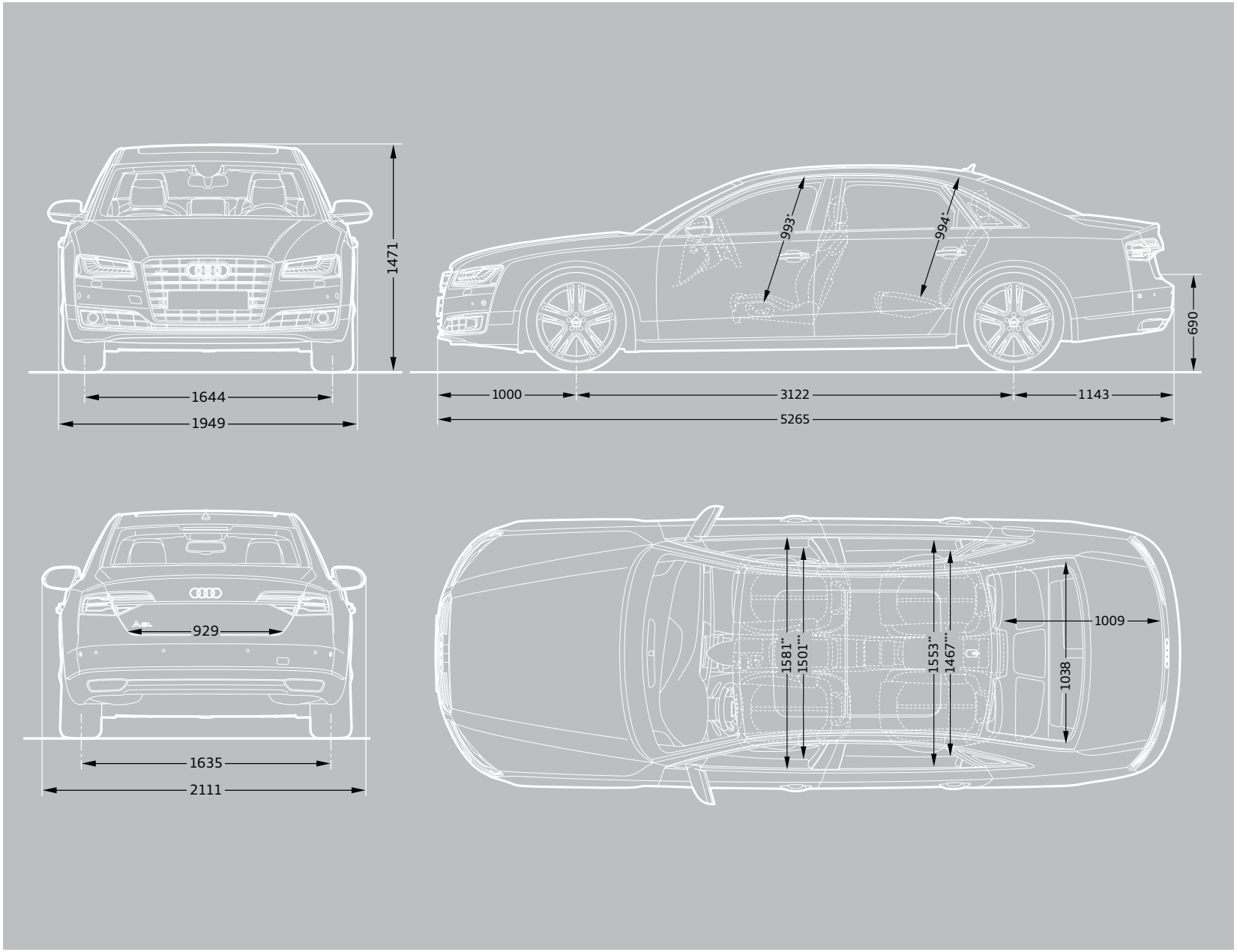
Dimensions in millimetres.

Turning circle approx 12.3 metres.

Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Luggage compartment volume in litres: 520 (as measured by the VDA standard test method using 200 x 100 x 50mm blocks). Diesel models have 30 litres less luggage space. Hybrid models have 185 litres less luggage space.

A8 long wheelbase dimensions

The technical drawings opposite show the exact dimensions of the Audi A8 long wheelbase, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



*Maximum headroom, depending on model equipment.

**Elbow room width.

***Shoulder room width.

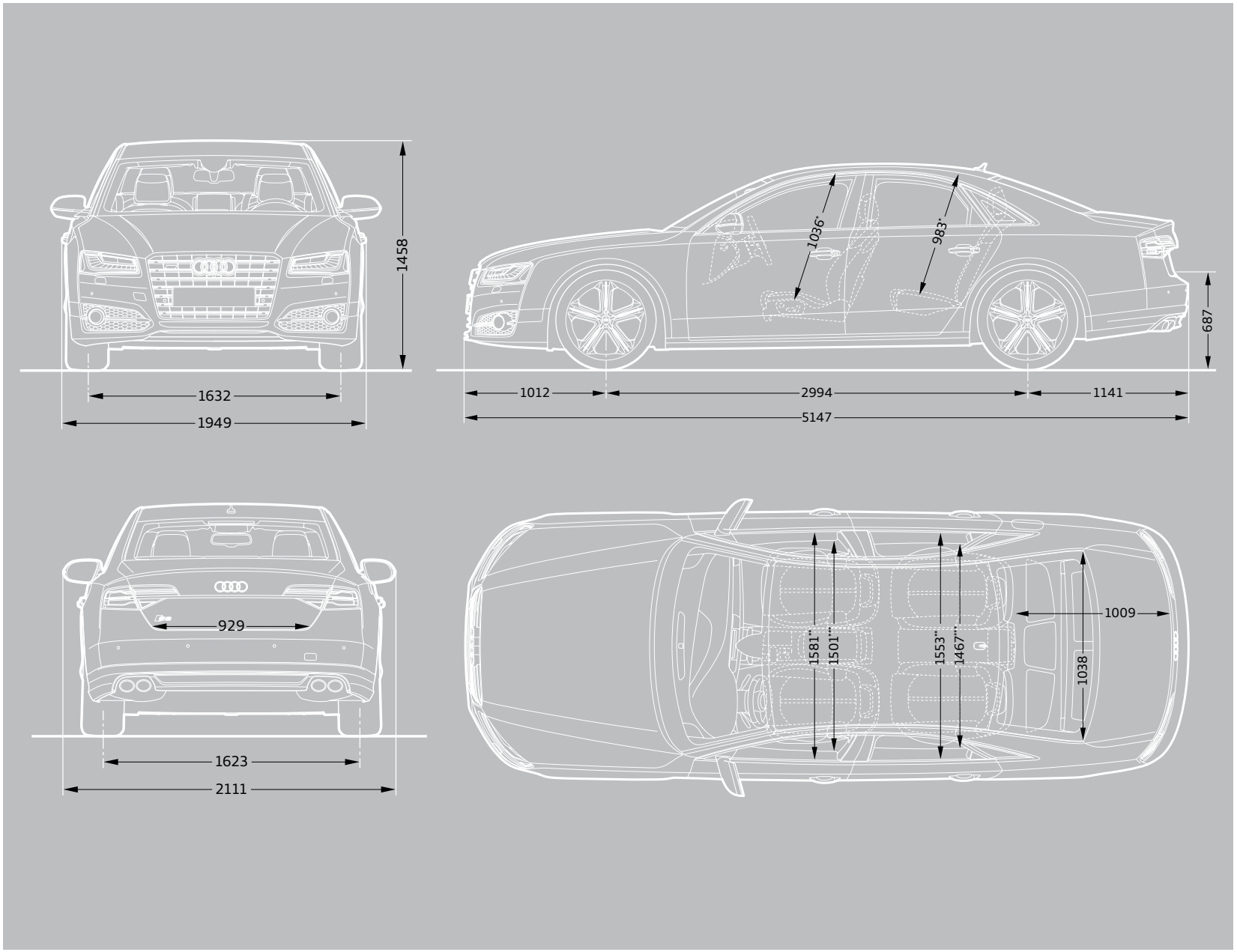
Dimensions in millimetres.

Turning circle approx 12.3 metres.

Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Luggage compartment volume in litres: 520 (as measured by the VDA standard test method using 200 x 100 x 50mm blocks). Diesel models have 30 litres less luggage space. Hybrid models have 185 litres less luggage space.

S8 dimensions

The technical drawings opposite show the exact dimensions of the Audi S8, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



*Maximum headroom.

**Elbow room width.

***Shoulder room width.

Dimensions in millimetres.

Turning circle approx 12.3 metres.

Dimensions were measured with vehicle at unladen weight, ground clearance measured with vehicle carrying its maximum load. Luggage compartment volume in litres: 520 (as measured by the VDA standard test method using 200 x 100 x 50mm blocks).

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Total	£630.00

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Additional information

CO_2 data and information

CO_2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO_2) a vehicle emits, measured in grams per kilometre (g/km). First year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Petrol and Diesel engines	First year	Annual rate (second year onwards)
A – up to 100g/km	£0.00	£0.00
B – 101 to 110g/km	£0.00	£20.00
C – 111 to 120g/km	£0.00	£30.00
D – 121 to 130g/km	£0.00	£110.00
E – 131 to 140g/km	£130.00	£130.00
F – 141 to 150g/km	£145.00	£145.00
G – 151 to 165g/km	£180.00	£180.00
H – 166 to 175g/km	£295.00	£205.00
I – 176 to 185g/km	£350.00	£225.00
J – 186 to 200g/km	£490.00	£265.00
K – 201 to 225g/km	£640.00	£290.00
L – 226 to 255g/km	£870.00	£490.00
M – over 255g/km	£1,100.00	£505.00

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate.

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